

*Helping people to help others*

**QUARTERLY**

**REPORT**

**OCTOBER 2024 -**

**DECEMBER 2024**



**BURNLEY PENDLE  
& ROSSENDALE  
COUNCIL FOR VOLUNTARY SERVICE**

Registered Charity Number: 1062446 Company Limited By Guarantee: 3328219

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*Helping people to help others*



## CHIEF OFFICER OVERVIEW



This quarter has remained extremely busy as can be seen in the body of this report and in the evidence provided in the case studies. The staff and volunteers continued to provide a wide range of support to the 100s of (in the main) smaller VCF groups across our districts.

November saw our AGM taking place and the occasion used to launch our 90th year (2025) celebrations. Thanks go to the finance team, trustees and our accountant and auditors ensuring we could comply with all the regulations. Our accounts show that our free reserves level has been reduced. This decision was made by trustees to ensure we could continue to run some of our essential support activities such as community transport and pay for much needed repairs to the fabric of our buildings in Yorkshire Street and Gannow Community Centre.

I have been heavily involved in representing our sector to the best of my ability - again thanks to the feedback from so many people and groups- on many strategic partnerships, sharing best practice across the areas - including Lancashire and developing potential new programmes of work. BPRCVS are engaged with the Lancashire CVS and will be leading the pilot Volunteering for Health project on their behalf.

As we move into 2025 I envisage an equally challenging and sometimes frustrating year for us and for the wider VCF sector. However as always I'm also confident that I will continue to feel proud of the amazing people who work and volunteer across our sector with the aim to help others.

*Christine Blythe*





# From Roots To Fruits: The Tree Of VCFSE Life.

BPRCVS supports people and families in the local communities of Burnley, Pendle and Rossendale. We do this through a wide range of services and by working on projects with partners in the VCFSE sector. Many of our projects and services are funded, but we also fund some ourselves to allow us to support as many people, families and communities as possible.

Our projects and services bear fruit only because of the partners we work with, our excellent staff and trustees and their compassionate, dedicated and enthusiastic support, and the vital funders who enable us to deliver important services to the communities, people and families of Burnley, Pendle and Rossendale.

Volunteers and volunteer-led groups are a hugely vital resource and of significant importance to BPRCVS as they are the shining light in our local communities. It is absolutely vital that these groups get the support they need to succeed and that's what we're here to do. Whether supporting a group to develop and grow, providing access to new volunteers, or by referring and signposting new clients and beneficiaries, we're always here to support local VCFSE groups.

After all, **helping people to help others** is our mantra

# BPRCVS Staff Values

We asked our dedicated staff to come up with 3 values which they believed represented BPRCVS.

Out of a large list of values, the following 5 values were the most common:

- Professional
- Reliable
- Inclusive
- Diverse
- Empowering

These 5 values create a 6th organisational value:

**P R I D E**

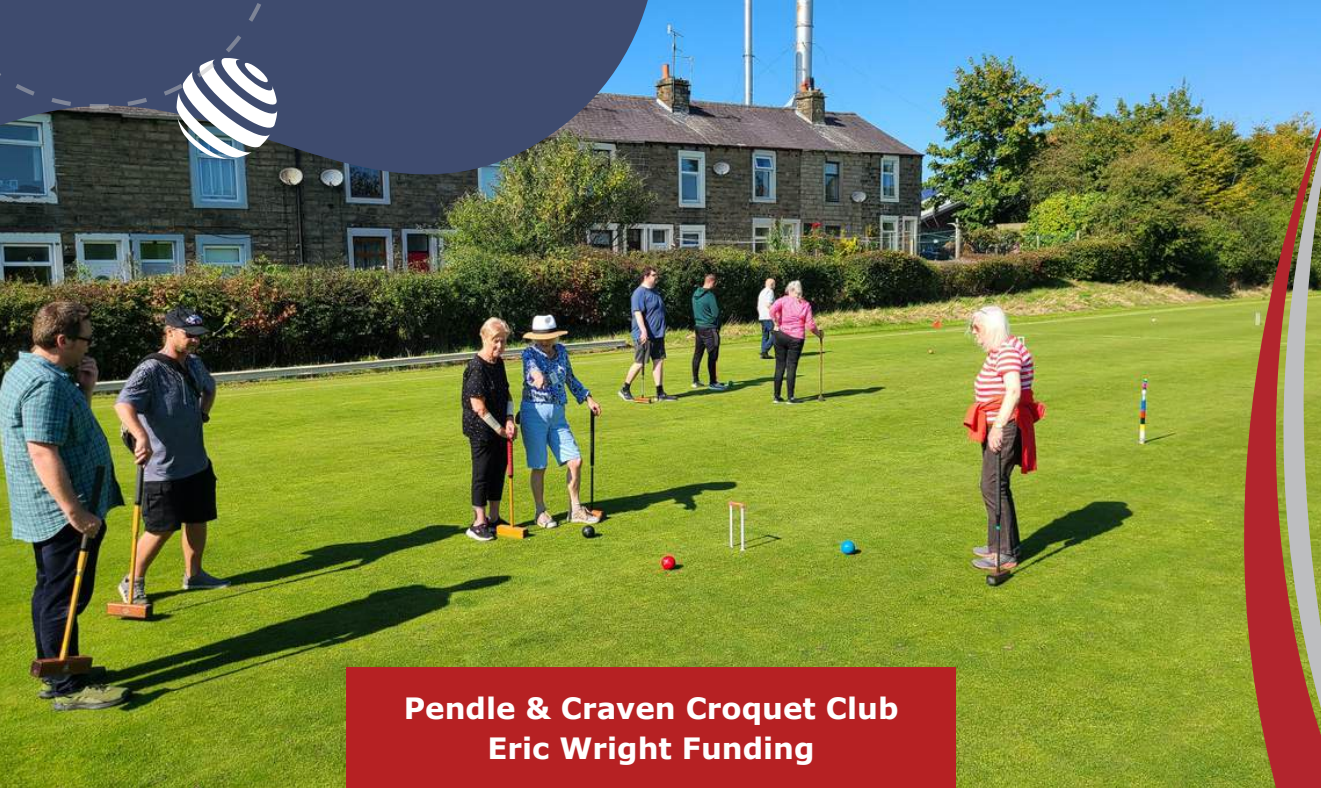
*Pride in our work*

*Pride in our communities*

*Pride in helping people to help others*

**Project & Service Performance**





**Pendle & Craven Croquet Club  
Eric Wright Funding**



**Safenet Sensory Room  
UKSPF**



**Stacksteads Countryside Park Group  
Lantern Parade  
Eric Wright Funding**

## **GROUP SUPPORT**

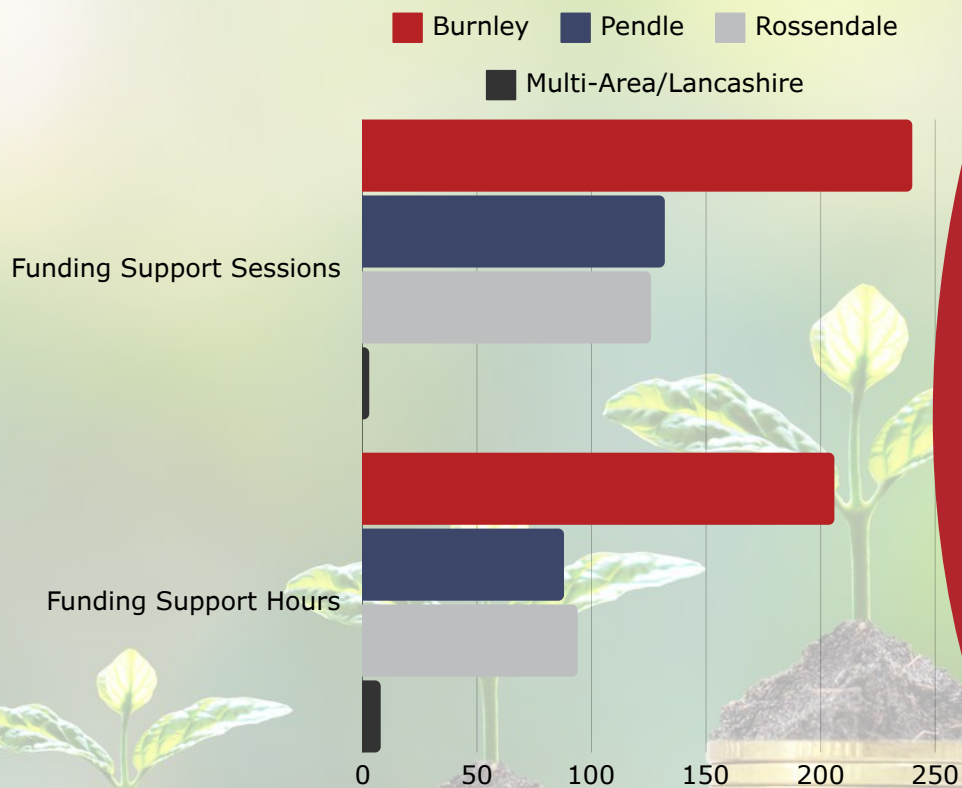
The BPRCVS Group Support Team provides support to VCFSE groups and organisations with policies and procedures, governance, best practice, funding and grant bids, DBS checks and much more.

**394** groups have received support this quarter - that's more than **131** groups every month!

**501** sessions of funding support given to groups this quarter - that's equal to **167** sessions of funding support delivered each month!

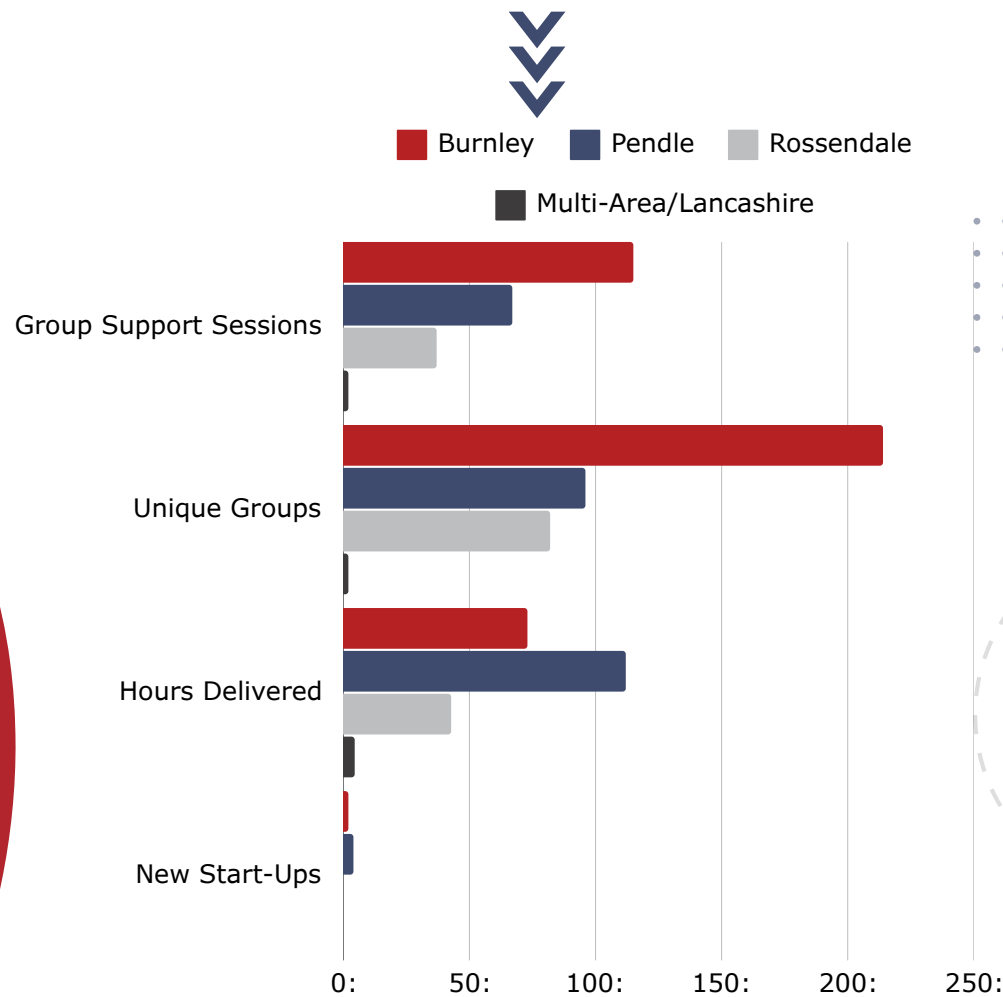
**29** DBS enquiries were received which resulted in the team processing **51** DBS applications.

# GROUP SUPPORT



The graph above demonstrates the volume of funding support sessions including the total number of hours spent supporting VCFSE groups with funding.

The graph below shows how many VCFSE groups have been supported this quarter, the unique groups include those who had funding support and the number of group support hours on top of the support given to funded groups.





# GROUP SUPPORT



The graph above demonstrates the volume of payroll support given to local VCFSE Groups.

## Memberships

**1 New Membership For Burnley**

**1 New Membership For Lancashire**

**A Total Of 4 Membership Support Sessions Delivered**

**With 2 Hours Of Support Provided**

## Media & Communications Group Support

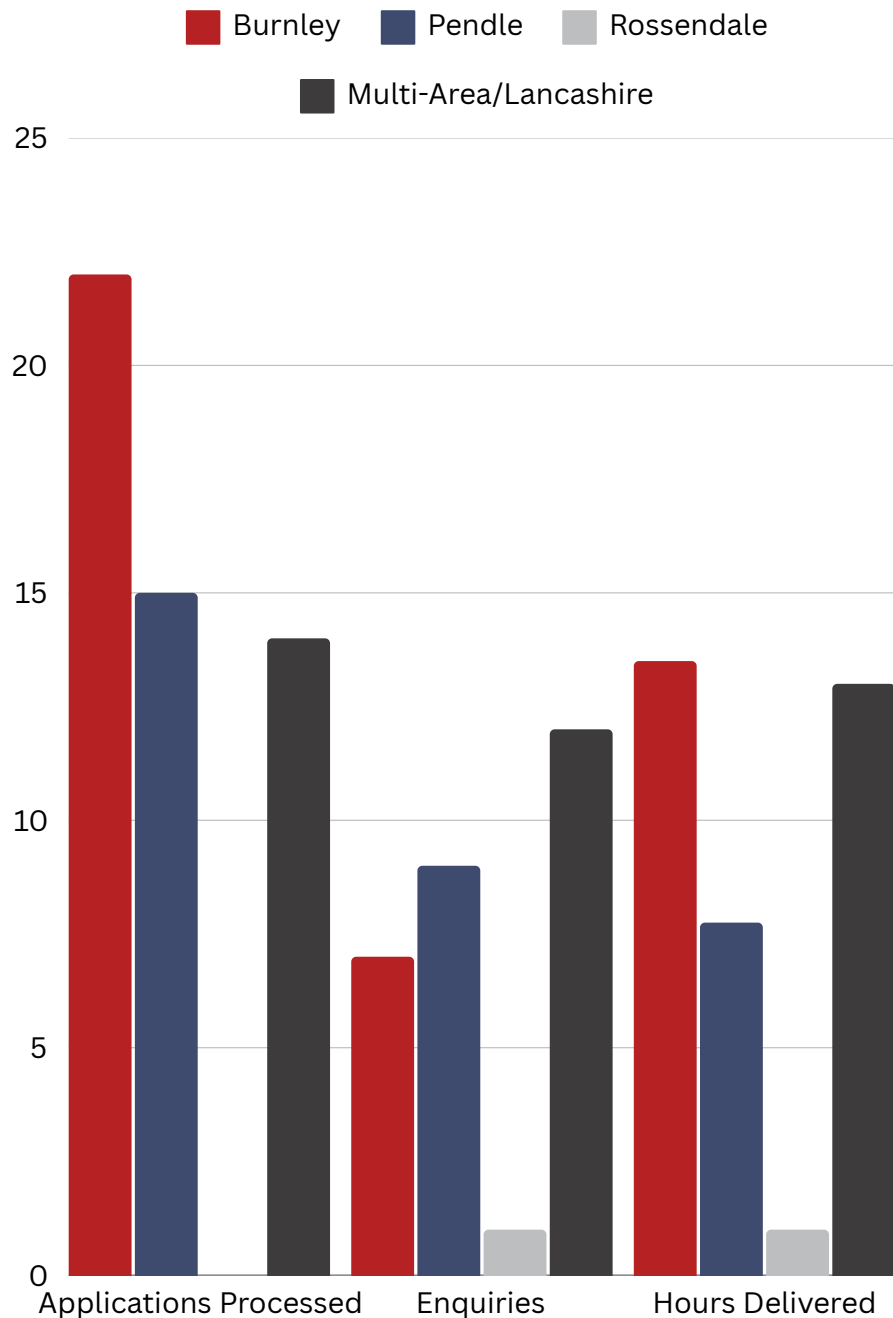
**184 Groups Provided Content**

**Of These, 135 Groups Were Unique**

**114 Hours Spent Supporting These Groups**



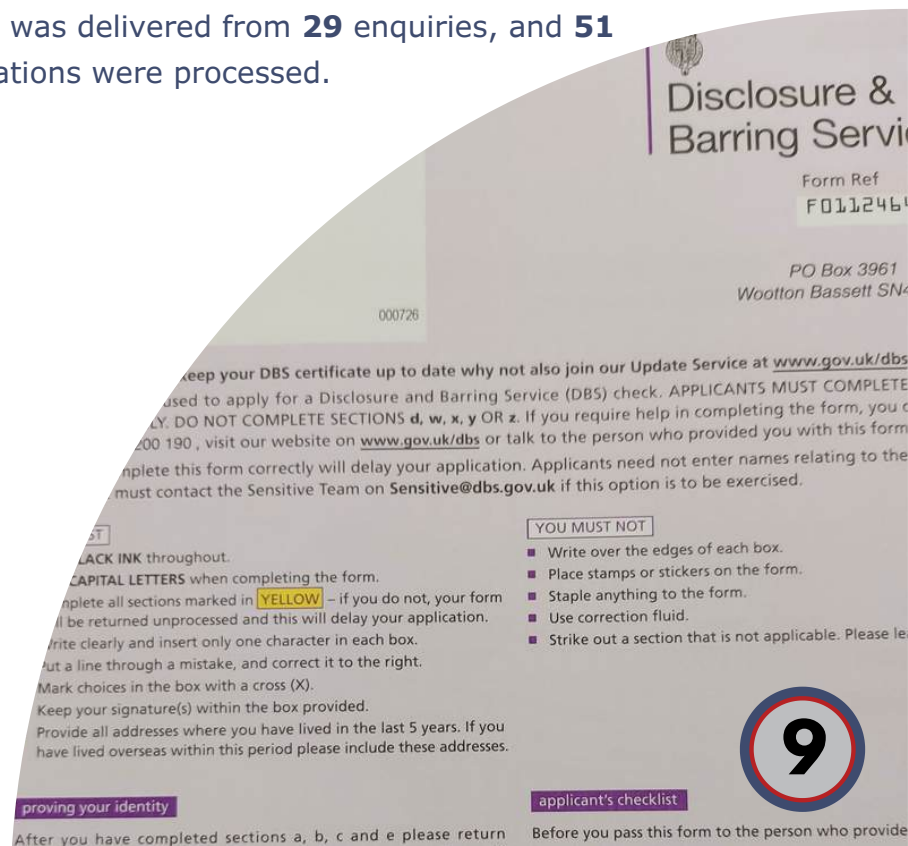
# GROUP SUPPORT



## Disclosure & Barring Service

The DBS team underwent a very intense review of our processes and procedures in August 2023, and passed with 100% compliance.

Over **35** hours of support was delivered from **29** enquiries, and **51** applications were processed.



# GROUP SUPPORT CASE STUDY

The group support team received an email from a Care Navigator from the East Lancashire Hospital Team to see if we could link them with a local art project who might be able to provide some Christmas themed arts activities for the East Lancashire Pulmonary Fibrosis Support group.

A member of the team spoke to the Care Navigator to discuss the types of activities they would like to be delivered and to gather some further information. We then spoke to a Burnley-based community group called Get Creative to see if they were able to put together some workshops for the organisation.

Get Creative are a constituted community group based in Burnley who deliver arts-based activities to help people to develop skills and knowledge, and overcome disadvantages and reach their personal potential.

Get Creative spoke to the support group and put together a programme of arts-based activities including a Christmas workshop in December and a spring crafts workshop in March. The support group is well attended and anticipated good numbers for the workshop.

We informed Get Creative that we had a small amount of ICB funding left for Burnley. This funding was enough for them to be able to buy the materials and deliver the planned workshops. They completed an application form for the ICB funding and were awarded £392.

The December workshop has been delivered and was well attended and well received, and plans are in place for the future workshops in March.





# NETWORKS & EVENTS

BPRCVS attends strategic and community networks regularly so that we can stay informed on future plans and developments, and in turn provide the relevant representation and support to communities and residents.

Community networks include: *Burnley Linked, People of Pendle, and Rossendale Connected.*

Locality meetings within areas include: *SW Burnley Together, etc.*

Strategic networks include: *East Lancashire VCF Leadership Group, Primary Care Network meetings, Integrated Neighbourhood Teams meetings, domestic abuse forums, partnership meetings, etc.*

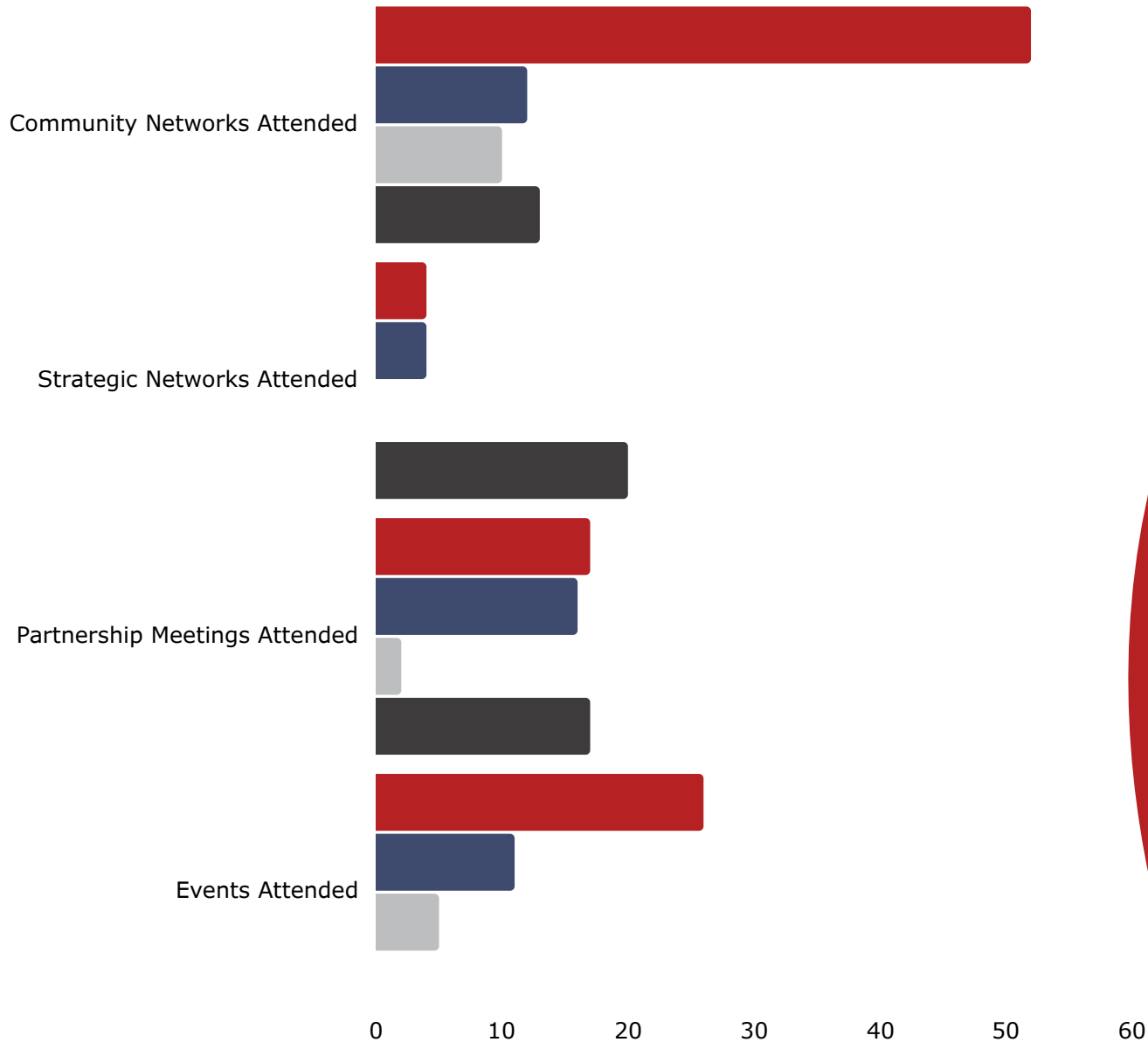
Events include: *Lancashire Mind Networking Event, BPRCVS AGM, and BPRCVS' Spotlight On Passive Income Event* to name just a few!





# NETWORKS & EVENTS

■ Burnley   
 ■ Pendle   
 ■ Rossendale   
 ■ Multi-Area/Lancashire



## COMMUNITY NETWORKS



Burnley Linked

30

PEOPLE  
ATTENDED

9

NEW GROUPS  
REGISTERED

People of Pendle

Working Together

8

NEW GROUPS  
REGISTERED

40

PEOPLE  
ATTENDED

12

# NETWORK & EVENTS PHOTOS





# NETWORK & EVENTS PHOTOS







# NETWORKS & EVENTS CASE STUDY

## GROWING BUSINESS IN BURNLEY

BPRCVS held a spotlight lunchtime event at The CVS Centre for our UK Shared Prosperity People and Skills Steps to Employment project where we showcased a range of the newly created Burnley-based micro businesses that have been supported through passive income sessions.

Project participants received support from BPRCVS to generate their own business ideas, sharing thoughts and inspiration to get the ideas off the ground and into a functioning micro business generating a small income. Petals and Polishes, Frame Fusion Studios, Alternative Knitwear by Paula, and Chrissy's Crystals were the businesses represented. Since launching BPRCVS has helped 14 people to set up their own micro business.

All participants are economically inactive, often very far away from employment. We work on self-esteem and resilience to enable participants to see, through tiny steps, they can make this work, taking away barriers and enabling them to work around those commitments which prevent entering traditional employment. We offer sessions in the community to reach residents in Burnley we traditionally may not reach.

The project coordinator, Lisa Ross, said, "This was a great opportunity to showcase the amazing and inspirational stories of our clients. We are so proud of the ongoing achievements. Where this project succeeds is the wrap around support BPRCVS offers our clients, enabling them to do training, volunteering and connect with their community during their journey. The results speak for themselves."

Kelly from Petals and Polishes, said, "The project was a great opportunity and chance to change my future. I felt I was in a safe space, where I could develop my micro set up. It has boosted my confidence and self-worth through volunteering, training and developing my focus. The event was a wonderful opportunity to show off my creative venture. It was amazing meeting our MP and seeing how far I have actually come."

The event was catered for by Burnley-based On The Kerb, and printing was supplied by Burnley-based Nu Age Printers.

This project is funded by the UK Government through the UK Shared Prosperity Fund.

# SOCIAL PRESCRIBING



The Social Prescribing Team has 14 members of staff comprising an Operations Manager, Team Manager and Project Support. We have 6 full time and 5 part time Social Prescribing Link Workers (SPLWs)/Community Connectors.

Each locality team are meeting and integrating well with health care professionals as part of the PCN process.

Co-location of Health and Wellbeing Teams is now being considered across all areas due to the successful integration of the SPLWs with Integrated Neighbourhood Teams and other healthcare teams in some areas.

Cases are increasingly complex - the cost-of-living crisis is impacting on our communities and so increasing referrals substantially. BPRCVS' Chief Officer continues to be the voice of the sector on a local, regional and county level as a trustee of NAVCA (National Association of Voluntary and Community Action).

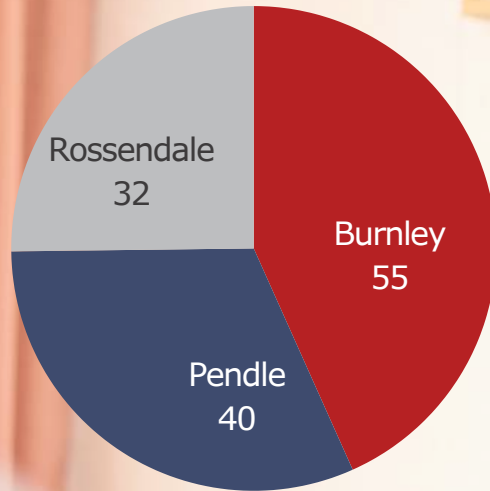
Teams are regularly engaging with the community at various events, which is proving successful in building relationships with other services and raising community awareness of the service available.



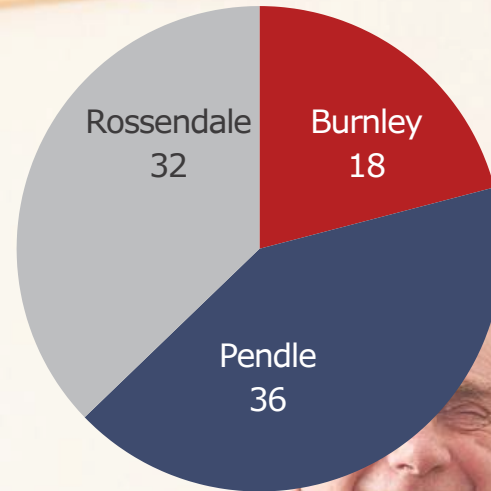


# SOCIAL PRESCRIBING

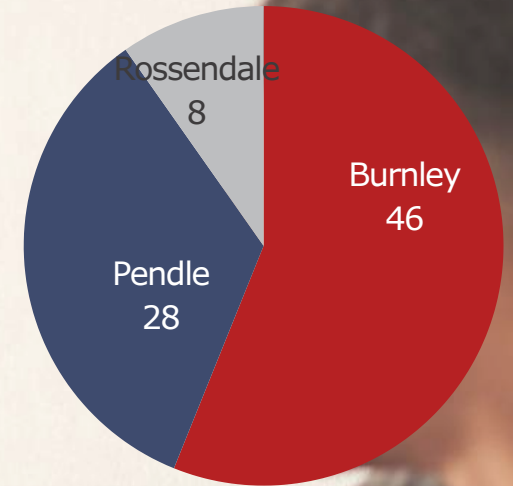
## Community Connectors



New Referrals

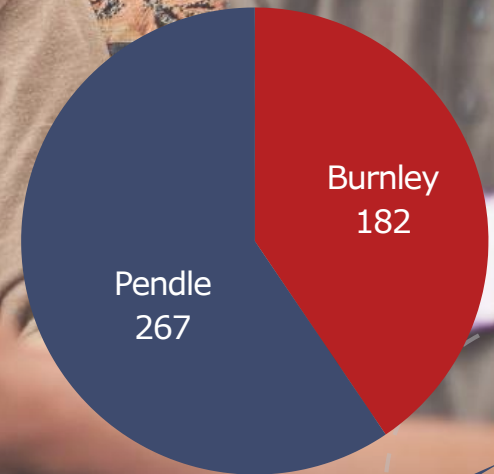
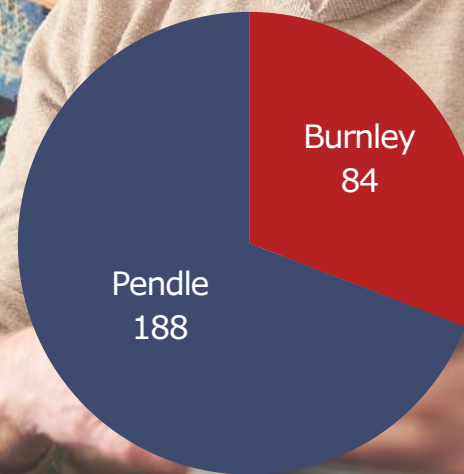
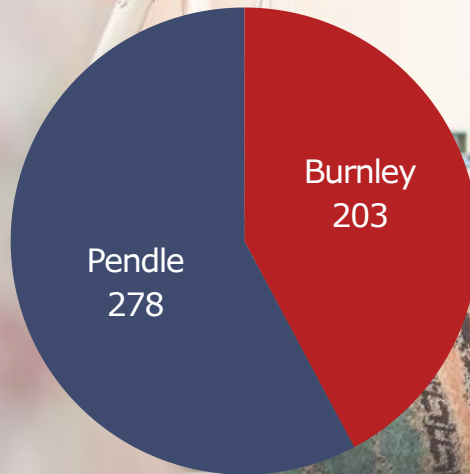


Current Active Cases



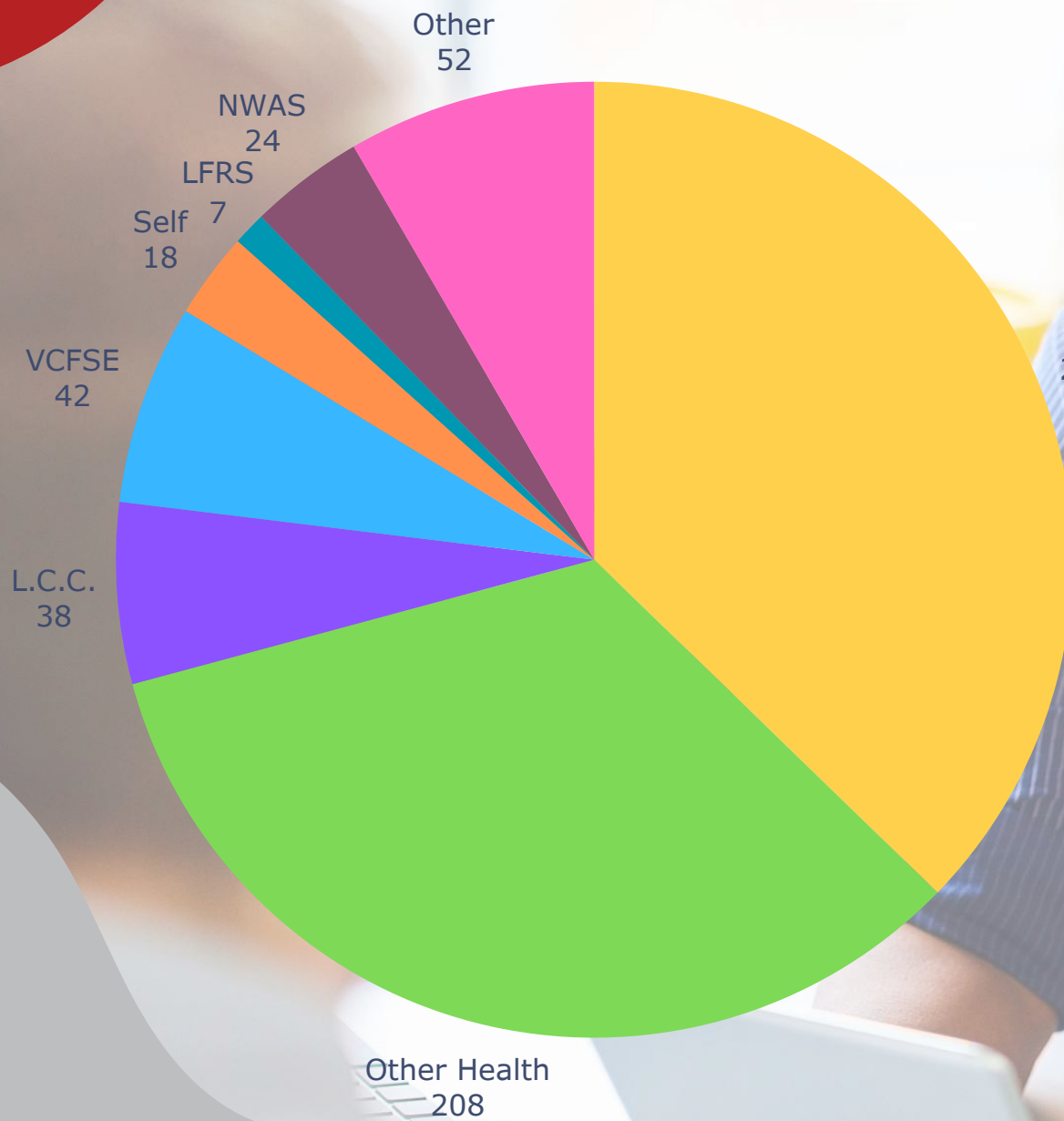
Closed Cases

## Link Workers





# SOCIAL PRESCRIBING



GP  
231

## Referrals From



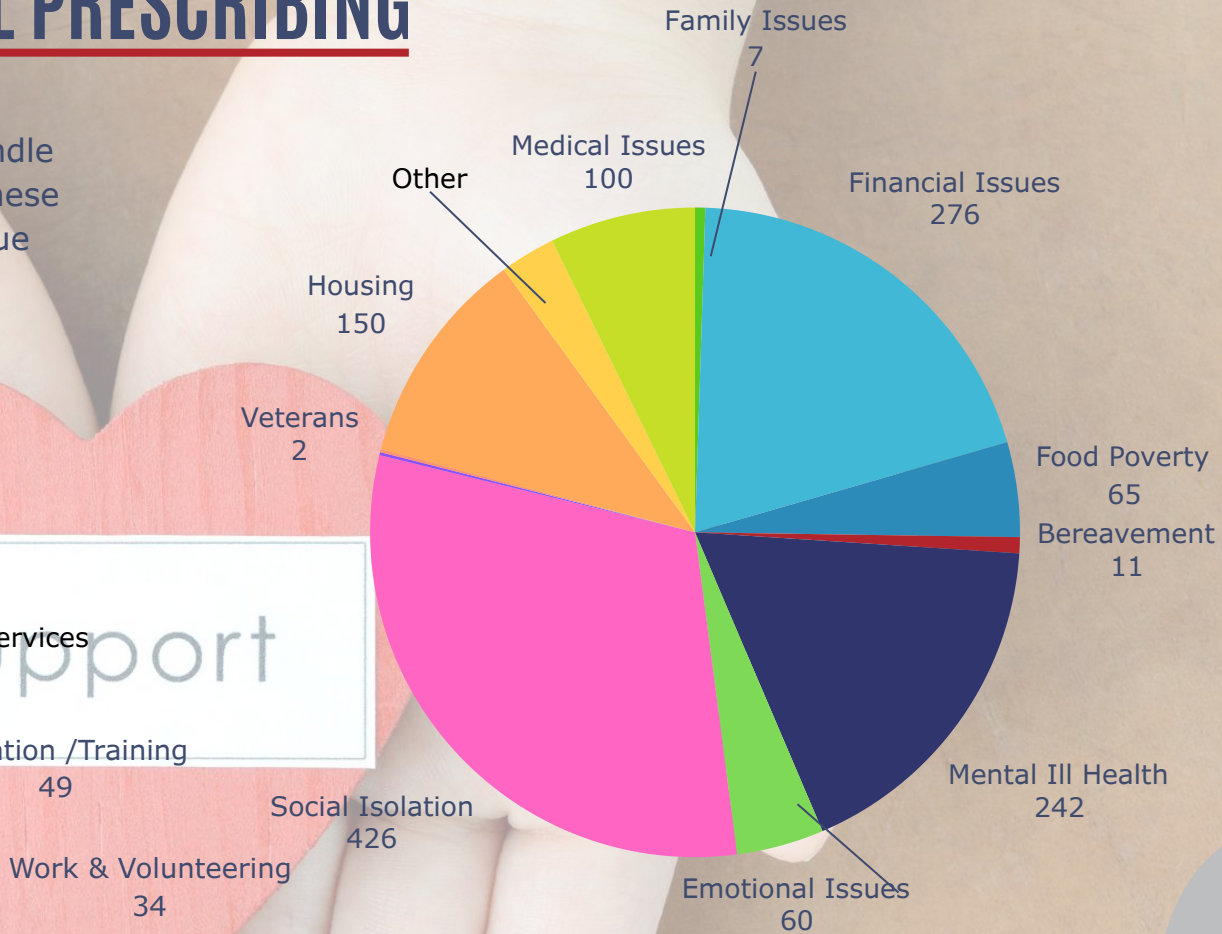
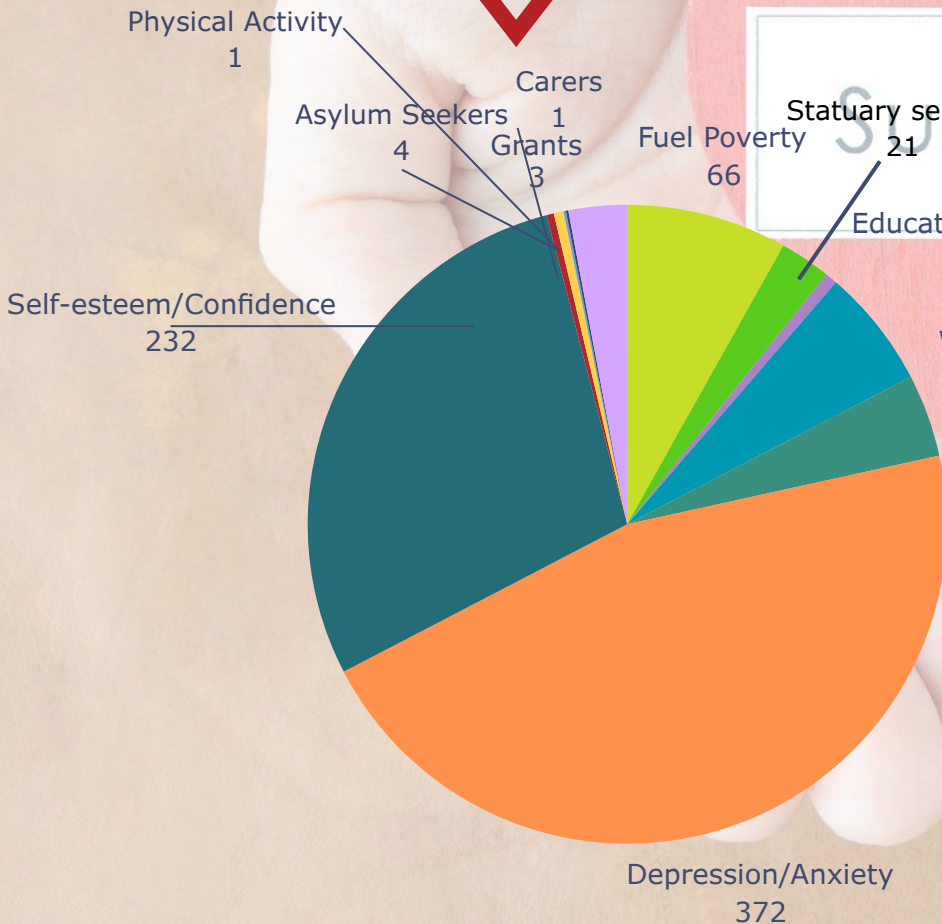
Social Prescribing referrals come from a range of sources. The pie chart demonstrates how many unique referrals have come from particular sources.



# SOCIAL PRESCRIBING

Social Prescribing provides people in Burnley, Pendle and Rossendale with a wide variety of support. These two pie charts demonstrate the number of unique people supported in a given category.

## Supporting People With



Support





## Pendle West PCN

Pendle West Primary Care Network staff enjoy a well-deserved afternoon tea at Marsden Park Café in Nelson to celebrate Christmas.

## Community Connectors Join Forces

Our new Community Connectors; one of whom works in Rossendale and was supported by the Pendle East PCN Community Connector to attend Rossendale Jobcentre for an event they were holding.





# SOCIAL PRESCRIBING CASE STUDY

## Improved Housing Saves A Life

### Reasons Indicated On Initial Referral (GP or another organisation)

Referral received from the practice nurse at the surgery requesting support with poor housing conditions that were affecting his chronic health conditions.

### Background Of Client

Client is a 74-year-old gentleman diagnosed with chronic COPD, fibrosis of the lung, and severe anxiety. He was living in a 2-bedroomed house that was a private rental property in severe disrepair, and he had not seen or heard from his landlord in over 15 years. His chronic health conditions were exasperated by the damp, cold, mouldy conditions he was living in.

### Initial Assessment & Support Provided

My client felt he would die if he had to remain in his current property. He was struggling to breathe, and found the stairs very difficult. It was severely impacting upon his mental health and wellbeing.

We discussed applying for social housing with a view to getting ground floor accommodation. My client had no access to the internet nor knew how to use the internet, so together we completed an online application to B With Us. I advised that it would be beneficial to request an inspection from the local council's Environmental Health team to support the application. They inspected the property and provided a detailed report of the poor conditions and along with his medical evidence, he was given high priority on the social housing list. I regularly checked the site and bid on properties for him.

Along with the housing issue, my client also required support with applying for a Blue Badge.

### Client Outcomes

It was a lengthy process, but after 10 months of support my client was offered a bungalow from Together Housing, which he accepted. I supported him to meet with the tenancy officer and help him understand the sign-up process. I arranged for him to have a decorating voucher to help with the cost of paint, supported him to notify all the relevant agencies of his change of address, and he now has a Blue Badge. My client is comfortably settled in his new home.

### Client Comments/Thoughts

"You have saved my life, and I will never be able to thank you enough. It is so reassuring to know that going forward should I need any further support I know I can call you and you will help me."



# SOCIAL PRESCRIBING FOR CHILDREN & YOUNG PEOPLE

Our Health & Wellbeing for Children & Families project was paused in the summer of 2024 due to funding running out. BPRCVS is hopeful of securing more funding to recommence the delivery of this project in 2025.

***We continue to support children and young people through a pilot Social Prescribing project in the Pendle West PCN area.***

Social Prescribing for children and young people is no different to Social Prescribing for adults. We operate in virtually the same way with the only real difference being the focus is put upon the health and wellbeing of the child or young person. We look to improve health and wellbeing via non-clinical, community services.

We continue to work with parents and guardians, and schools to ensure a comprehensive program of support addressing their needs is fulfilled.





# SOCIAL PRESCRIBING FOR CHILDREN & YOUNG PEOPLE

Pendle West PCN's pilot Social Prescribing for Children and Young People Project

**18**  
New Referrals

**38**  
Current Active Cases

**25**  
Closed Cases

**7**  
Pending Cases  
(on a short waiting list)

**NHS**

Lancashire and  
South Cumbria  
Integrated Care Board

 Pendle West  
Primary Care Network



# SOCIAL PRESCRIBING FOR CHILDREN & YOUNG PEOPLE CASE STUDY

## Pampering & Wellbeing

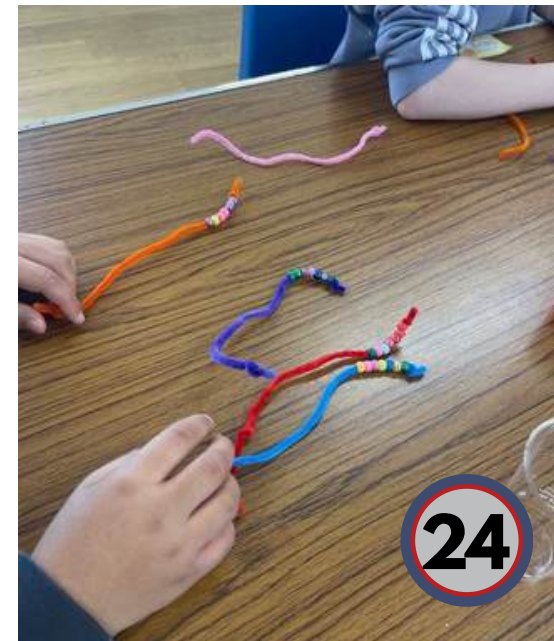
We held a pamper session activity at the Pendle Yes Hub during October half term. We had 9 mums and daughters attend the session.

Carly had set up the room with mirrors, cloths, face rollers and work sheets. She introduced herself and then started the session with a game. She ran a few games throughout the session with prizes to be won.

She went through the DIY facial step-by-step with everyone, using different products depending on the type of skin each person had. They used cleansers, toners, moisturisers, face masks, and oils. Everyone took away gift bag from the session with Tropic goodies.

We had asked Sam the Period Coach to attend the wellbeing session too, but unfortunately wasn't able to attend due to annual leave. However, Sam did send us some products to distribute to everyone. The families that attended were extremely grateful for the session and the things they were able to take away with them.

We also ran a wellbeing session during the October half term too. We had four children and young people attend the session. We had really good feedback, and the children were keen to do another similar session. Two of the children attending said, "Can we come here every day".



# COMMUNITY TRANSPORT



## communicars

A Burnley, Pendle & Rossendale CVS Service



Communicars is a community transport service delivered by BPRCVS for the people of Burnley, Pendle, and Rossendale. The service is reliant on volunteer drivers who use their own cars to transport passengers. The service helps the socially isolated, disabled and elderly get to groups, lunch clubs, trips into town, and so much more.

The service currently supports **184** active passengers, and completed **1,001** journeys covering **2,969** miles.

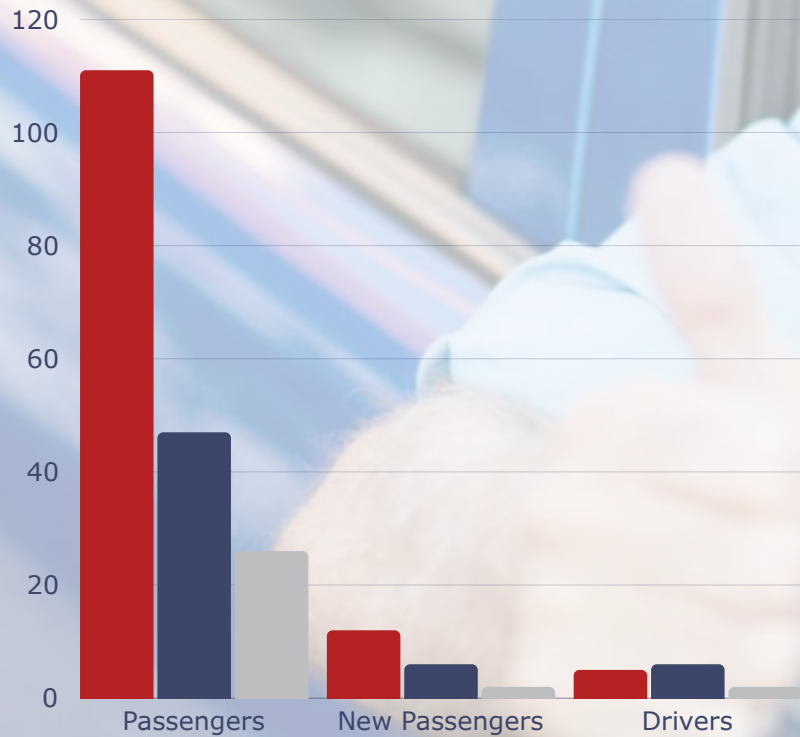
The minibus is driven by volunteer drivers and is available for hire by any of the VCFSE groups and organisations in Burnley, Pendle and Rossendale.

The day trips from Gannow Community Centre have restarted and have proved to be very popular.

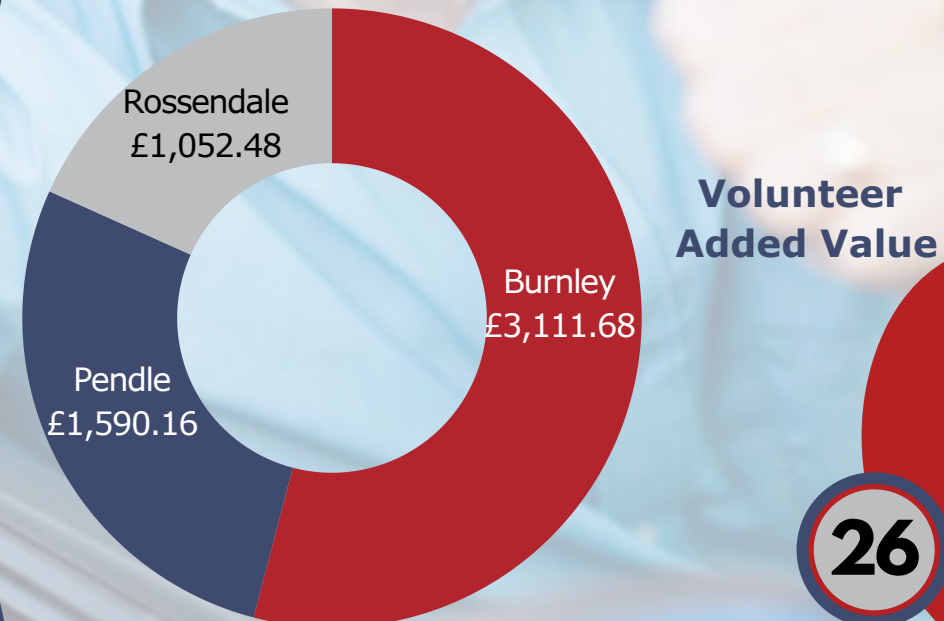
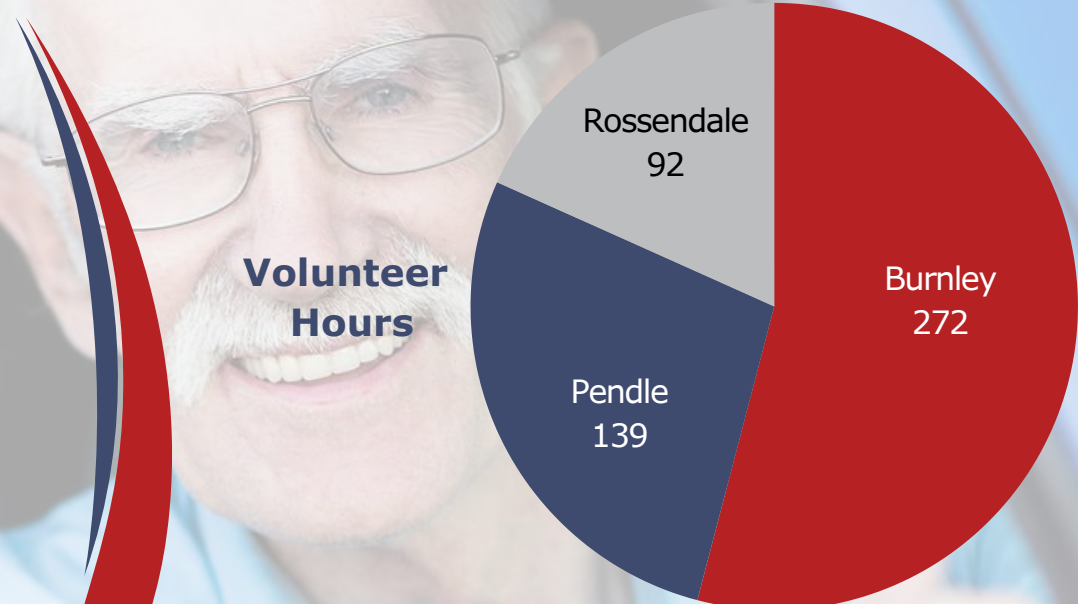
**8** groups have accessed the minibus this quarter for a total of **8** trips covering **390** miles.



# COMMUNICARS



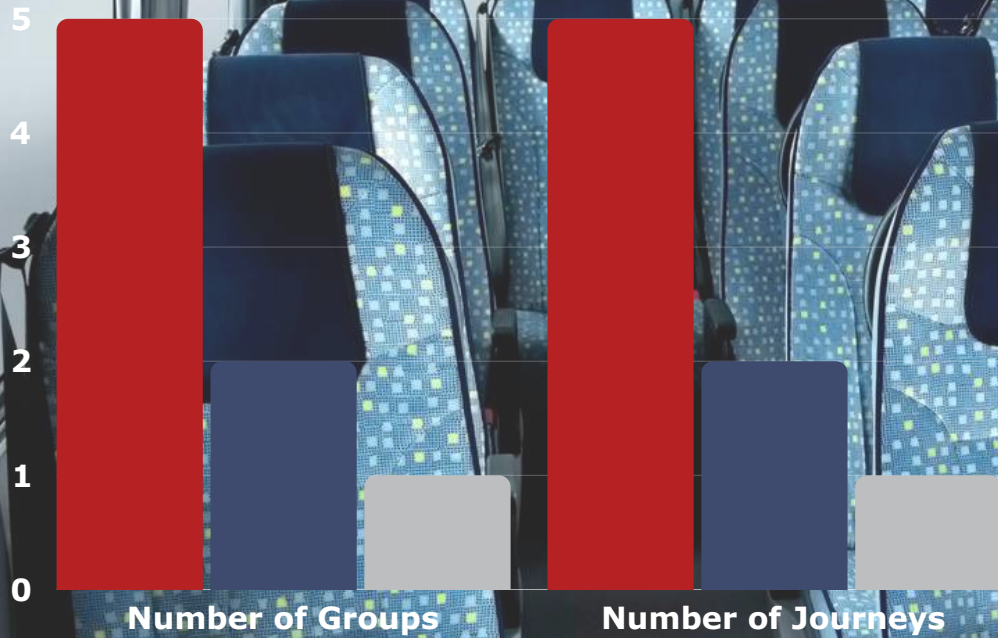
**1 New Driver In Burnley**



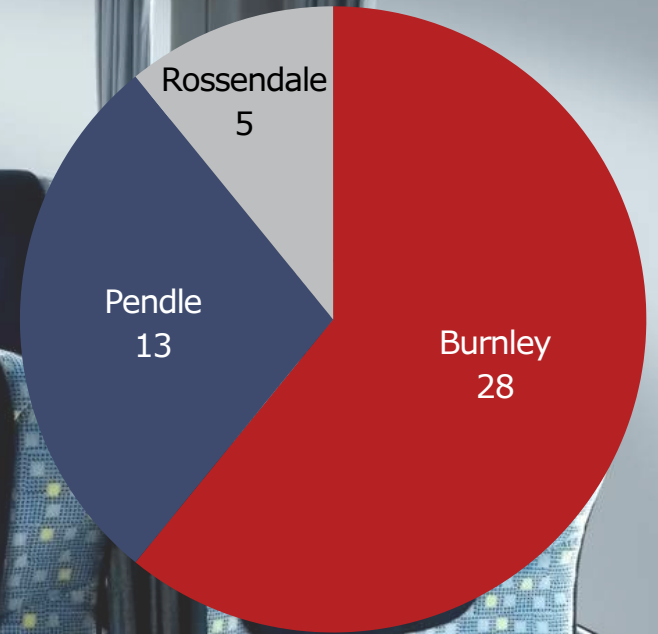


# MINIBUS

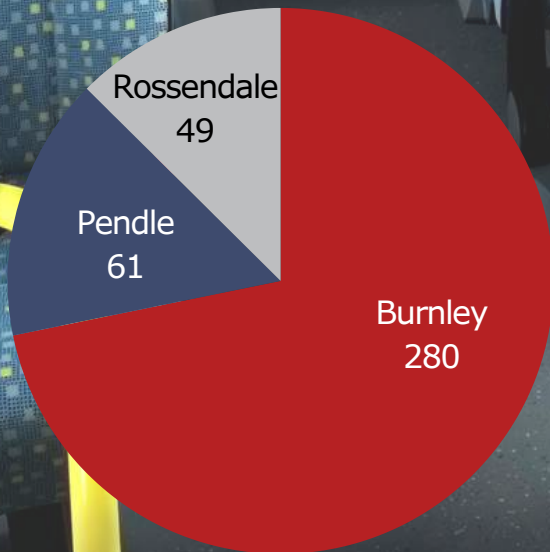
Burnley Pendle Rossendale



## Volunteer Hours



## Number of Miles

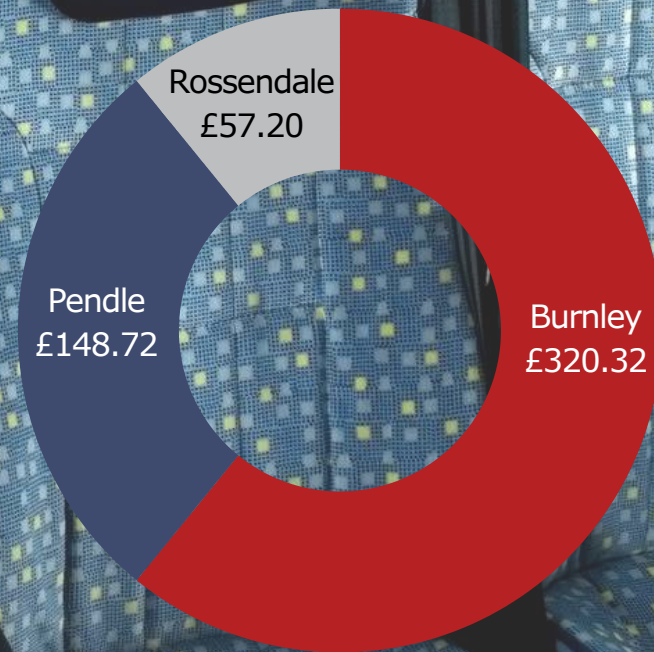


Pendle  
£148.72

Rossendale  
£57.20

Burnley  
£320.32

## Volunteer Added Value





# COMMUNITY TRANSPORT CASE STUDY

## Communicars

SW joined Communicars in May 2019. She was struggling to get out and about as she was not able to travel on local buses due to her arthritis.

SW has no family that she can ask for help. She was unable to attend appointments, go to groups, and meet up with friends.

SW registered to access Communicars and was then able to get to places to stop her from being housebound.

***“The support from office staff and volunteer drivers has been wonderful. The help and support I receive has given me the opportunity to carry on doing what I love to do in getting out and about.”***

Communicars helps to give SW the incentive to move around and go out; if she has a car booked then she will go out which stops her from being isolated and housebound.

Communicars has made SW’s life better in so many ways and, ***“everyone is wonderful”***.



# EMPLOYMENT SUPPORT



BPRCVS supports the people of Burnley to find employment or if the individual is lacking employment-related skills, we can support them with writing a CV, volunteering for work experience, or improving skills and knowledge through suitable training courses.

BPRCVS can help people achieve their goals with a range of projects.

This project is for those who are classed as economically inactive and supports them back into employment through training and skills development, volunteering, and employment-based support e.g. application writing, CV writing, interview skills, etc.

This project is funded by the UK Government through the UK Shared Prosperity Fund.

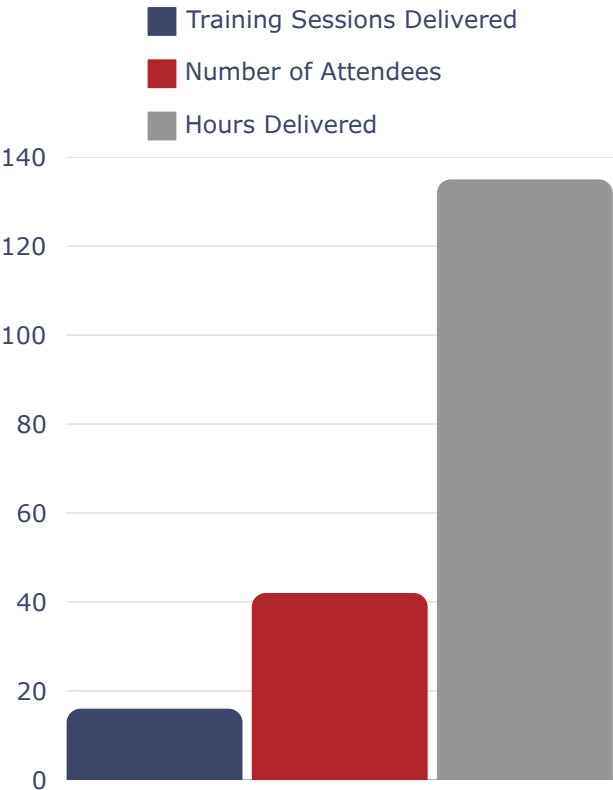


**Funded by  
UK Government**

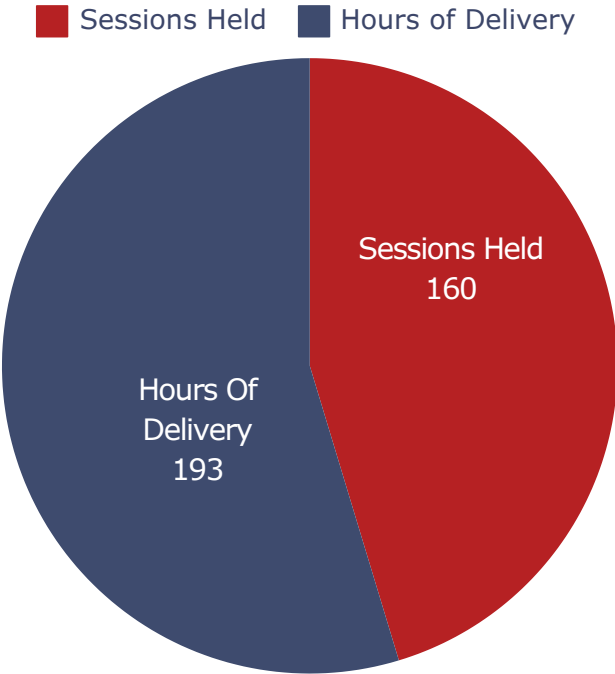


# EMPLOYMENT SUPPORT

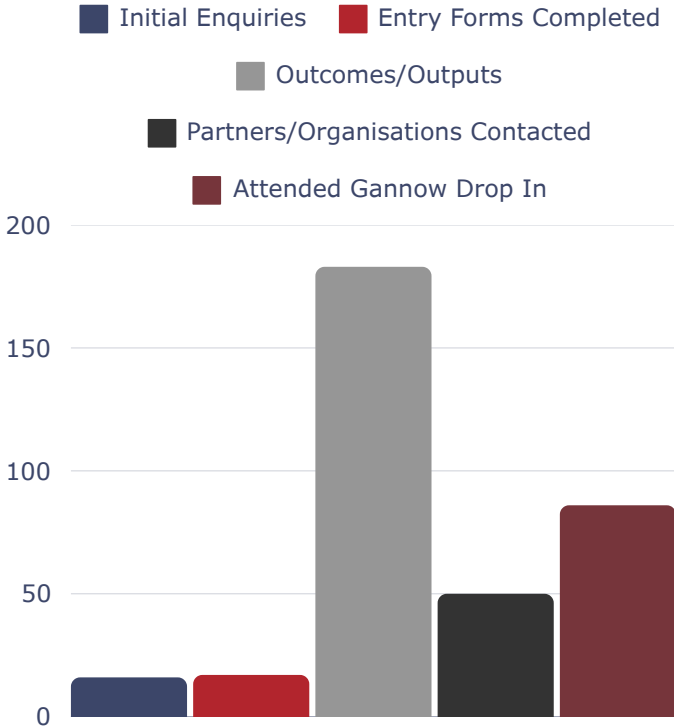
## UKSPF Training



## UKSPF Delivery



## UKSPF Enquiries & Outcomes



## Working With Thrive





# EMPLOYMENT SUPPORT CASE STUDY

Our client came to us needing help to work within construction, so we had a chat about his circumstances. He felt isolated and worries a lot about getting leave to remain and a job. He has a work permit on a shortage occupation so civil engineering is where we are focusing. He has a driving licence but issues getting it so it can be used in the UK, which we have made enquiries about.

He really wants to develop his standing within his chosen field of civil engineering; he has a degree and lots of civil engineering experience around the world. He feels determined he can get something which will mean he can put down some roots in the UK. He does not want to go back to Jordan, and fears for his family left over there. After a couple of meetings, getting together a CV etc. he is feeling more positive and told us he was telling his children how he will work hard to secure them a future in the UK, and how they will be safe here.

He understands he may need a CSCS card and training to follow his dream job. We spoke about getting Health & Safety qualified but he is not really wanting to go to college for a long course - worried about the cost and the time. We decided that as he needed to get some employment relatively quickly, we would look for CSCS courses he could travel to to attend over a shorter time, so he could attain his qualification. We found one in Manchester, which the project has purchased for him, and he is going in January to complete it - they have sent though his course book, and he is really excited for his future now.

With this training he will be able to get his CSCS card, and be able to get work in civil engineering on sites. We are hoping that by February he will be in employment, he has a lot of determination and positivity now. He is feeling much more connected to his community, and he feels his family feel happier as he does. We have helped him get support through the Community Grocery which has helped his family significantly and signposted to other organisations such as the Children and Family Wellbeing Service, CAP, and some support around school places for his children. He feels the support offered is amazing, and we are continuing to help him. We hope to be able to share his successful employment in the new year.





# VOLUNTEERING FOR WELLBEING & COMMUNITY HUB

The Volunteering for Wellbeing & Community Hub is a brand-new project funded by the National Lottery Community Fund which began in July 2023. BPRCVS is revitalising volunteering in Burnley, Pendle and Rossendale.

The Hub is the place to go for all things volunteering.

What we don't know about volunteering isn't worth knowing!

Whether you're an individual looking for voluntary opportunities or a VCFSE group or organisation looking to recruit volunteers, we can help.

The Hub is busy getting out and about in the community at many different events. We also have a monthly forum where existing, new and potential volunteers as well as VCFSE groups and organisations are welcome to attend to discuss all things volunteering.

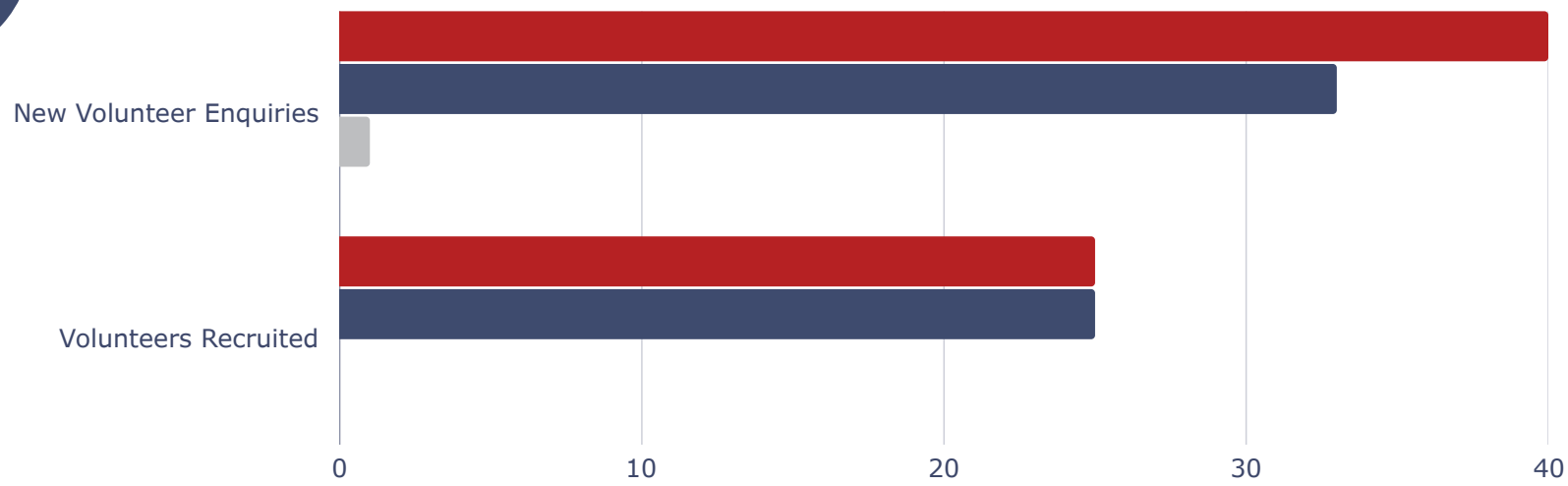
During this quarter we have recruited **12** new volunteers into CVS projects and services. Overall we received a total of **74** enquiries for volunteering opportunities.

The Hub has supported **10** new VCFSE groups via our brokerage service.

**1** Forum has been held with **17** people attending.

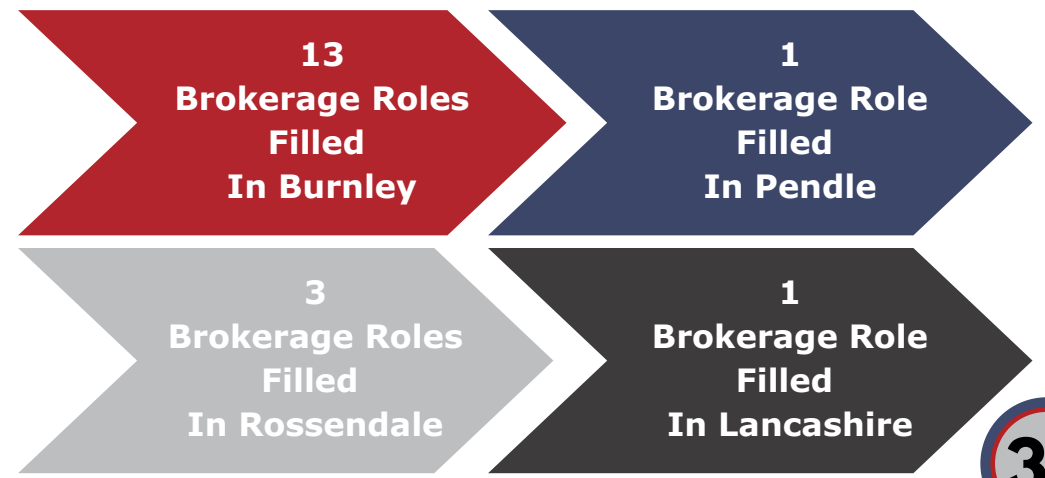
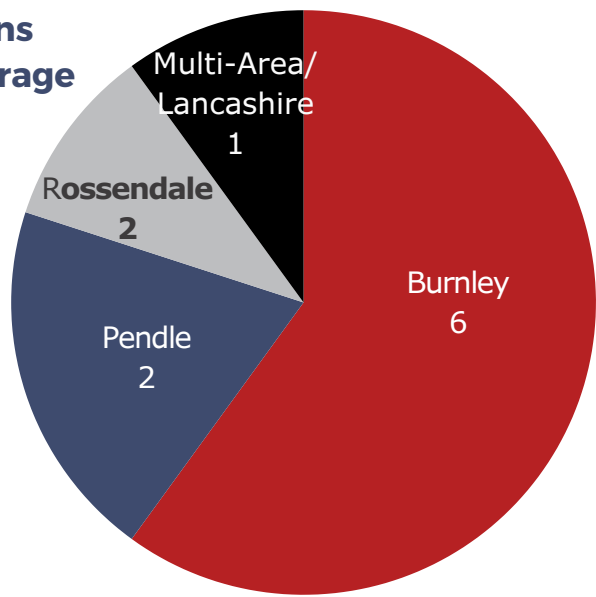
# VOLUNTEERING FOR WELLBEING & COMMUNITY HUB

■ Burnley   
 ■ Pendle   
 ■ Rossendale   
 ■ Multi-Area/Lancashire



**12**  
 Volunteers  
 Recruited Into CVS  
 Projects &  
 Services

## New Organisations Acquired For Brokerage

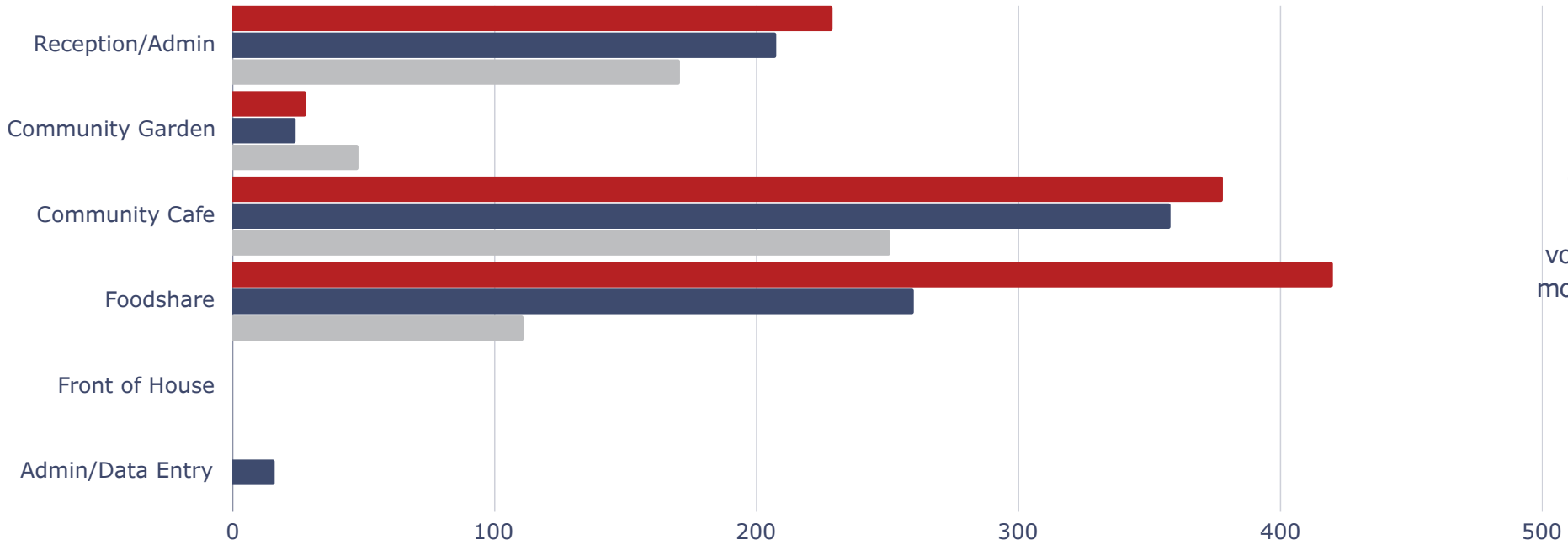






# VOLUNTEERING FOR WELLBEING & COMMUNITY HUB

October November December



The graph above breaks down the volunteer hours each month for several CVS projects.



## TOTAL HOURS



### 2,501.25

Total Volunteer Hours for CVS Projects & Services

### £28,614.30

Total Volunteer Added Value

# VOLUNTEERING FOR WELLBEING & COMMUNITY HUB CASE STUDY



SL began his volunteering journey with HH at Gannow Community Centre whilst resident at Bancroft House, however, maintenance and gardening were not really his forte. SL then moved into outreach accommodation and was able to offer his time more regularly. SL was low in confidence, self-esteem and self-worth due to various personal issues. His move from Nottingham to Burnley was difficult and an adjustment. Following a conversation it became apparent that he wanted to volunteer in an area where he could use the skills he has developed through lived experience to help others. We discussed a few roles and he decided that he would be interested in volunteering with Community Solutions North West.

The Hub provided support for SL help increase his confidence, self-worth and self-efficacy through positive reinforcement and other wellbeing training offered alongside the HH programme. An initial application was completed with SL for CSNW and submitted. MW accompanied SL to his initial interview with staff at CSNW as his confidence was low and he was nervous about the process, due some past personal issues. Following reference checks, etc., he has become a valued member of the CSNW volunteer team and attends many groups throughout the week. He has reported feeling very positive about volunteering and “loving life”.

## **Why did you want to start volunteering?**

“To give back to what I’ve had from life and systems.”

## **Has volunteering met your expectations and why?**

“It has exceeded them! I love the reactions from people to the lived experience advice I can give and how it helps. It’s altered how I think.”

## **How has volunteering made a difference to your life and wellbeing?**

“I look forward to going. It’s increased my confidence, educated me and others. My wellbeing is very positive and the satisfaction that I get from feeling confident to do the duties I am asked to do is great!”

## **Is the training offered beneficial to you as a volunteer and why?**

“Yes, definitely. I learn new skills that help me, daily with life, coping and I get educated more on what life’s about.”

It is obvious that SL has found an organisation that offers groups that he is happy to be part of and that the role he is undertaking is impacting him in a positive way.

***“The Hub staff are great communicators, caring, respectful, and understand and uphold confidentiality. It has been a tremendous experience so far!”***



# FUNDING

Administered by the BPRCVS Projects Support Team on behalf of the funders.



ERIC WRIGHT  
CHARITABLE TRUST

## **Eric Wright Charitable Trust - Small Grants Programme 23/24**

The fund is aimed at small not-for-profit groups and organisations with a turnover of less than £30k who can apply for grants of up to £1k. The fund closed and the final report was submitted to the Eric Wright Charitable Trust. We have been asked to submit a new proposal and this has been done. In the meantime, we were granted permission to continue to offer the small grants to groups with the remaining underspend of ~£2.5k. When this has all been allocated The Eric Wright Charitable Trust will consider our new Small Grants Programme.

## **Eric Wright Charitable Trust - Larger Grants Programme 24/25**

The fund is aimed at small not-for-profit groups and organisations with a turnover of less than £50k. This fund opened for applications in August. Grants of between £1-5k for projects to be delivered by the end of August 2025. Applicants need to have a proven history of delivering and reporting a successful project. This funding has now all been allocated and is closed for new applications.

## **Lancashire and South Cumbria Integrated Care Board (ICB) Small Grants Programme 24/25**

The fund is aimed at small not-for-profit groups and organisations with a turnover of less than £150k. The fund launched for applications of grants up to £5k in August and will need to be spent by 31 March 2025. Applications had been slow, but a push on promotion has seen a flurry of interest and all areas have now been allocated. The Interim Report was submitted.

## **UK Shared Prosperity Fund - Year 3**

Year 3 of a 3-year programme. All the funding has now been allocated. The second half-year grant payment was received in November thus the groups didn't receive their final payments until November. The Project Support Team continue to work closely with the project leaders to ensure they have the right support in place to address any challengers and barriers for their delivery and to ensure they achieve their best possible outcomes.

### **Training**

One session of Monitoring and Evaluation Workshops was delivered in December

Rossendale, 1 groups, 1 delegates

Pendle, 1 groups, 1 delegates

Burnley, 1 groups, 1 delegates



Lancashire and  
South Cumbria  
Integrated Care Board



Funded by  
UK Government





# FUNDING

**Eric Wright Large Grants awarded £19,162.00 to 4 Burnley groups**

**Eric Wright Small Grants awarded £20,871.66 to 6 Rossendale groups**

**Children & Young People Mental Health Personal Health Budget**

**£129.00 provided to 1 family in Pendle**

**Adult Personal Health Budget**

**£930.00 awarded to 3 families/individuals in Burnley**







# FUNDING

**LSCICB Small Groups Fund Burnley awarded £42,377.50 to 10 groups**

**LSCICB Small Groups Fund Rossendale awarded £22,967.29 to 6 groups**

**LSCICB Small Groups Fund Pendle awarded £51,339.21 to 12 groups**

**LSCICB Small Groups Fund Multi-Area/Lancashire awarded £5,000.00 to 1 group**



**Lancashire and South Cumbria**  
Integrated Care Board

# FUNDING CASE STUDY

## Meet The Funder

On the 30th October we hosted an online Meet the Funder event with easyfundraising. They are a platform that allows charities, community groups and other not-for-profit organisations the opportunity to raise vital, unrestricted funds for their organisation when shopping online.

Becky from easyfundraising delivered a presentation about the funding platform, how groups can register and benefit from securing funding from this platform. The webinar covered the following:

- A live demonstration of how easyfundraising works
- Instructions on how to set up an organisation on the platform
  - Tips on how to raise as much funding as possible
  - A Q&A session with Becky

15 groups registered for the workshop and had the opportunity to ask questions about the platform and raising funds for their organisation.



# easyfundraising



# MEDIA & COMMUNICATIONS

The Media & Communications team is responsible for promoting BPRCVS and our projects and services across a variety of channels. The team also does this for VCFSE groups and organisations to help spread the word on their behalf.

The BPRCVS website is an information sharing portal similar where we publish a wide range of information relating not just to BPRCVS, but also all the groups and organisations across our localities and beyond that we engage with. Watch this space as we're always looking to develop the website to contain even more information than before!

Social media performance continues to be impressive. We've amassed more than **2,500** organic 'Likes' on Facebook and a total approaching **6,000** unique 'followers' across our channels. Distinct audiences are forming across our social media channels enabling us to target specific demographics. Keep an eye open for new social media channels opening in 2025.

Subscribing to our Info Share newsletter is an effective way of sharing information with sector colleagues, clients, volunteers, etc. as it provides a weekly round-up of the latest news, funding opportunities, volunteering information, training courses, jobs, activities, events, and more!

The department will be developing our marketing and comms practices over the next few months so watch this space for new content and promotions coming your way very soon!



# MEDIA & COMMUNICATIONS

**148,688**

## Overall Facebook Reach



The total reach across all pages and groups is over 148,000 people per quarter - that's practically half the population of Burnley, Pendle and Rossendale!



**5,982 Total Followers**

Across all our social media platforms and pages.



**657 Views =**

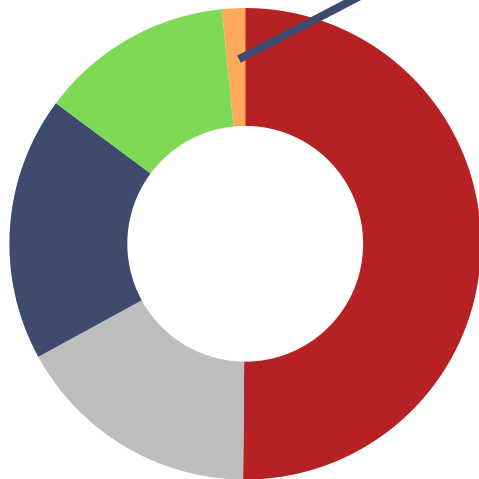
**753 Minutes Watched**

Of video content hosted on our channel.



**0 New Subscribers = 34 Total Subscribers**  
To the BPRCVS YouTube channel.

Gannow What's On Group 19,194  
CVS Community Group 6,153



**54 Total Retweets**

Equivalent to more than 20% of tweets posted.



**252 Total Tweets**

Promoting BPRCVS, but also sharing key information from VCFSE groups and organisations.

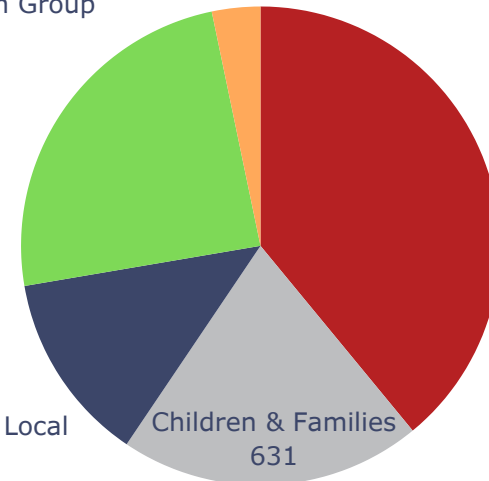
BPRCVS 72,617



Gannow What's On Group 755

CVS Community Group 101

BPRCVS 1,207



Children & Families 24,465



**3,092 Overall Facebook Engagement**

Unique likes, shares, comments and interactions across all pages and groups.



Gannow Big Local 398

Children & Families 631

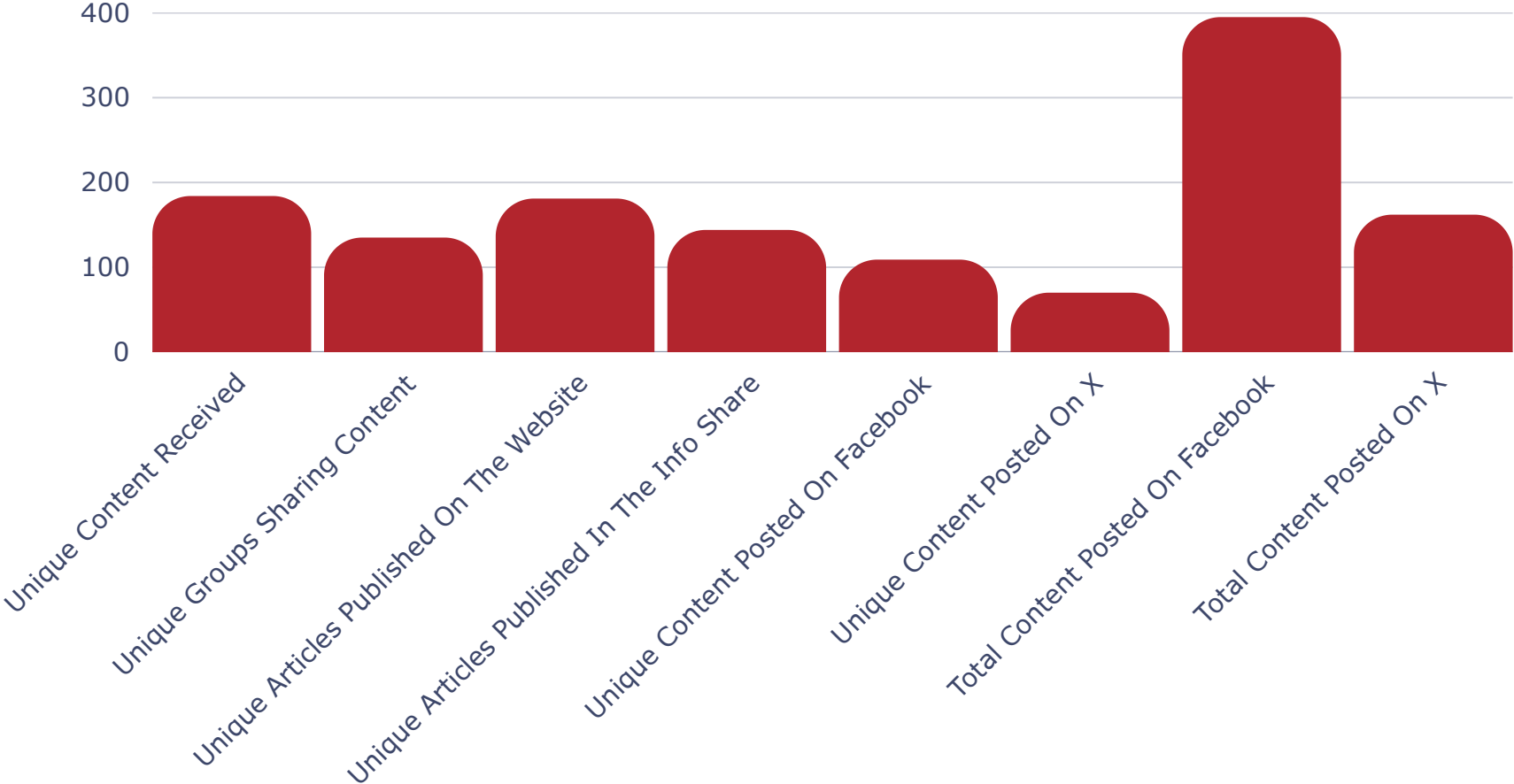


# MEDIA & COMMUNICATIONS

## Group Support

The Media & Communications Department spends a good chunk of time supporting not just BPRCVS' projects and services, but those of other VCFSE groups and organisations throughout Burnley, Pendle, Rossendale, pan-Lancashire, and even further beyond.

The bar chart below demonstrates how much content is received by BPRCVS and how we disseminate that information to the marketplace and target audiences.



**114:10**

The total time spent supporting VCFSE groups and organisations to share their project information, activities, events, jobs and voluntary roles, and so much more!

# MEDIA & COMMUNICATIONS

## Newsletter Performance



371

382  
WEEKLY  
SUBSCRIBERS

52%  
OPENED &  
ENGAGED



428  
MONTHLY  
SUBSCRIBERS

37%  
OPENED &  
ENGAGED



445  
WEEKLY  
SUBSCRIBERS

21%  
OPENED &  
ENGAGED





# BPRCVS BUILDINGS



Burnley, Pendle and Rossendale Council for Voluntary Service welcomes thousands of visitors per quarter to our buildings.

The CVS Centre is based in the centre of Burnley and houses **6** organisations as resident tenants.

With meeting spaces available, The CVS Centre is open to all VCFSE groups and organisations. During this quarter we've had **183** room bookings.

Gannow Community Centre is a thriving community centre serving the local people of Gannow as well as residents from all over the borough and beyond.

With a wide range of groups delivering activities and sessions, there is always something for everyone happening at Gannow Community Centre. This quarter we have had **263** room bookings.

Our Community Café is open every Wednesday and Friday morning through to lunch for a fantastic full English breakfast!

The Gannow Food Share supports individuals and families with access to food bags to provide sustenance for a few days.

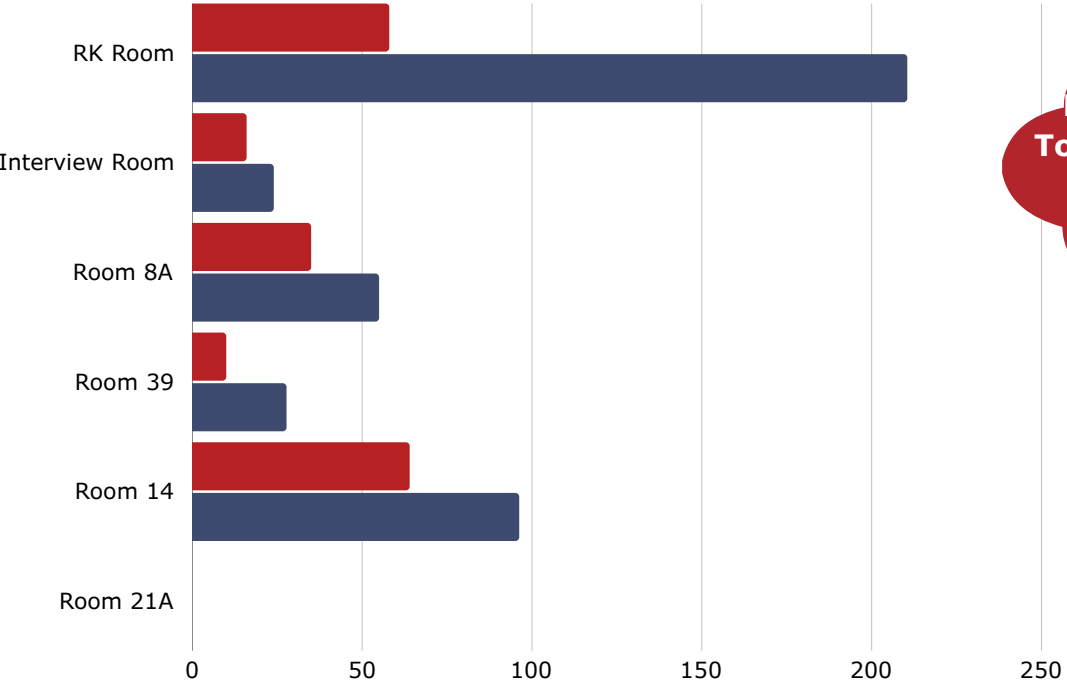




## CVS BOOKINGS

<b>Number of Volunteers</b>	<b>Volunteer Hours</b>	<b>Volunteer Added Value @£11.44ph</b>
9	607:15	£6,946.94

■ Sessions Booked ■ Hours Booked



<b>Number of Burnley Together Food Parcels Issued</b>	<b>Number of Resident Groups</b>	<b>Number of Visitors</b>
54	6	1,342
<b>Number of Regular Groups Using The CVS Centre</b>	<b>Number of People Signposted</b>	<b>45</b>
2	25	

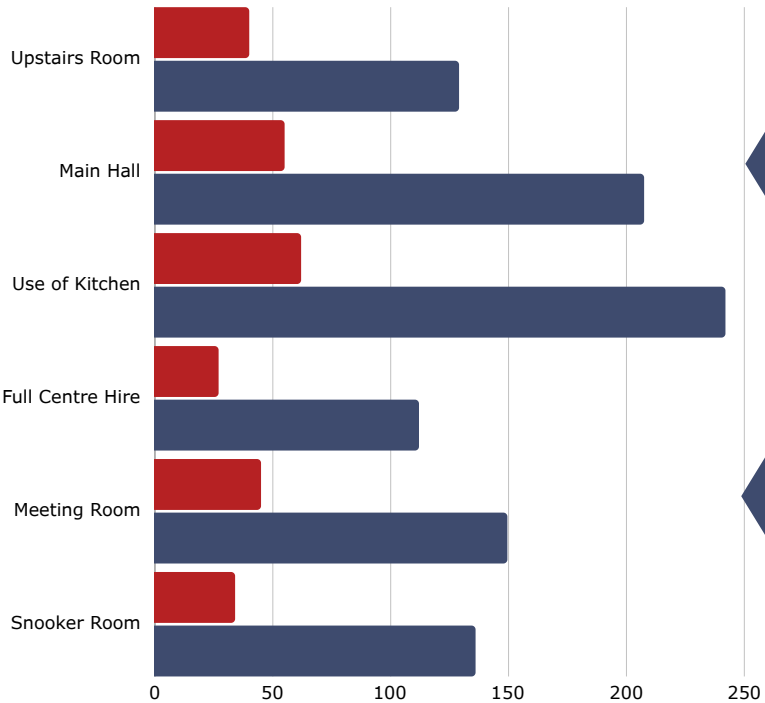




# GANNOW COMMUNITY CENTRE

## ROOM BOOKINGS

■ Sessions Booked ■ Hours Booked



Number Of  
Volunteers  
26

Number Of  
Volunteer Hours  
1,552

Volunteer added  
Value @NMW  
£11.44  
£17,754.88

Regular  
Groups  
Using The  
Centre  
10

Community  
Café Meals  
Served  
715

Number Of  
Unique Food  
Parcels  
Issued  
113

47  
Families  
Given Food  
Support

Community  
Café Visitor  
Numbers  
718

66  
Individuals  
Given Food  
Support

Number Of  
Visitors To The  
Centre  
3617

Number  
Of Events  
4

46



# TESTIMONIALS

“I am so excited I can hardly breath!

Thank you for the very quick decision-turnaround.

Katy, I could not have learned how to do this without your help so a massive thank you to you specifically.”

Leonie Ford-Miah,  
Foriah Consulting

“This is fantastic, thank you so much. I have signed the terms and conditions.

I have also amended the application form to reflect the much higher amount that you have awarded us. I can assure you that this funding will make a huge difference.”

Mark Hilton,  
Barlick First Youth Organisation

“Wishing you, the staff and trustees a merry Christmas and New Year, and thank you for all the work you do for Pendle and Burnley.”

Mohammed Aslam,  
Former CVS Trustee

“Thank you so much for your help.”

Helen Heap,  
Citizens Advice East  
Lancashire

“Thanks so much – this is much appreciated!”

Susan Whittle,  
Lancashire Wildlife Trust



# CONTACT US

 The CVS Centre, 62-64 Yorkshire Street,  
Burnley, BB11 3BT

 CVS Office: 01282 433740

 [www.bprcvs.co.uk](http://www.bprcvs.co.uk)

 Gannow Community Centre,  
Burnley BB12 6RB

 Gannow Office: 01282 436396

 [info@bprcvs.co.uk](mailto:info@bprcvs.co.uk)

