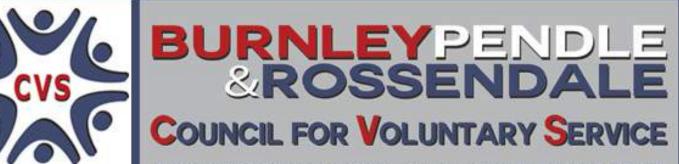
Helping people to help others QUARTERLY REPORT **JULY 2023 -SEPTEMBER 2023**



Registered Charity Number: 1062446 Company Limited By Guarantee: 3328219

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Helping people to help others



CHIEF OFFICER OVERVIEW

Our quarterly report continues to provide a snapshot into the work of CVS, the staff, and the amazing volunteers that are part of our team. The quarter has, as always, been incredibly busy, not least with finalising our annual accounts ready for our Annual General Meeting in November. This year that will be held in Colne.

In September, CVS' Gannow Community Centre was awarded The Together Award from BBC Radio Lancashire, recognising the amazing effort and impact in the Gannow community.

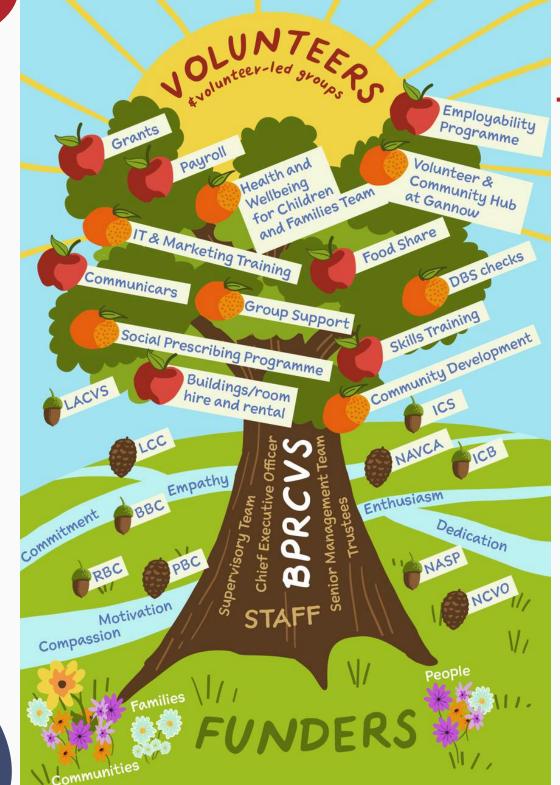
Congratulations to the DBS team are in order too. Following a very rigorous process, they passed the review with 100% compliance. Well done.

I am always amazed and humbled to read the case studies produced and grateful for the testimonials and thanks received.

Like many organisations across the sector, CVS has been impacted by staff and volunteer illness, and my thanks go to everyone who despite lots of obstacles ensures our support is maintained.

Uncertainty about continuity of funding is affecting so many organisations that provide such valuable means of support to thousands of people. I spend a great deal of time trying to influence decision makers and funders/commissioners. To do that, it is crucial that data and information is collected to strengthen the "voice" and provide evidence of the difference being made to people's lives. Thanks again to everyone who responds and tells me their "stories". These hammer home the reality of life for so many and the increasing difficulties being faced by so many.

Thanks, as always, to everyone who supports CVS.



From Roots To Fruits: The Tree Of VCFSE Life.

BPRCVS supports people and families in the local communities of Burnley, Pendle and Rossendale. We do this through a wide range of services and by working on projects with partners in the VCFSE sector. Many of our projects and services are funded, but we also fund some ourselves to allow us to support as many people, families and communities as possible.

Our projects and services bear fruit only because of the partners we work with, our excellent staff and trustees and their compassionate, dedicated and enthusiastic support, and the vital funders who enable us to deliver important services to the communities, people and families of Burnley, Pendle and Rossendale.

Volunteers and volunteer-led groups are a hugely vital resource and of significant importance to BPRCVS as they are the shining light in our local communities. It is absolutely vital that these groups get the support they need to succeed and that's what we're here to do. Whether supporting a group to develop and grow, providing access to new volunteers, or by referring and signposting new clients and beneficiaries, we're always here to support local VCFSE groups.

After all, *helping people to help others* is our mantra.



BPRCVS Staff Values

We asked our dedicated staff to come up with 3 values which they believed represented BPRCVS. Out of a large list of values, the following 5 values were the most common: Professional Reliable Inclusive Diverse Empowering These 5 values create a 6th organisational value: **PRIDE** Pride in our work Pride in our work Pride in our communities Pride in helping people to help others

> Project & Service Performance



Burnley Tennis Club



Brierfield Children's Community Allotment



Ponies for People

GROUP SUPPORT

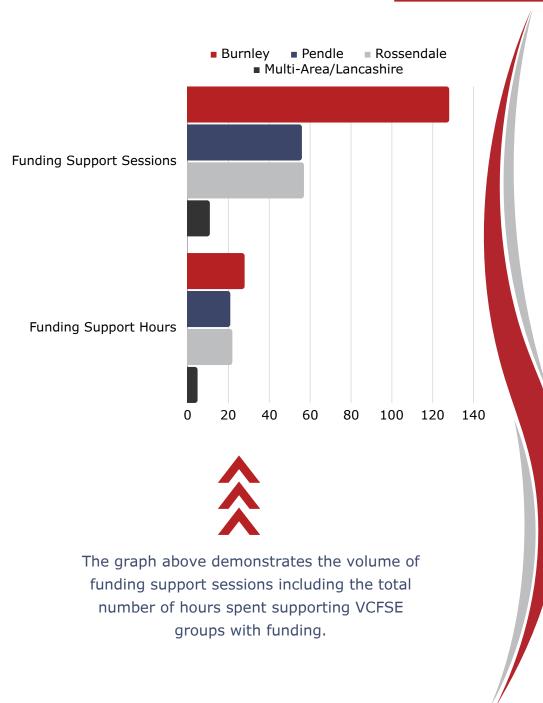
The BPRCVS Group Support Team provides support to VCFSE groups and organisations with policies and procedures, governance, best practice, funding and grant bids, DBS checks and much more.

380 groups have received support this quarter - that's almost **130** groups every month!

252 groups have received funding support this quarter - that's over **80** groups per quarter!

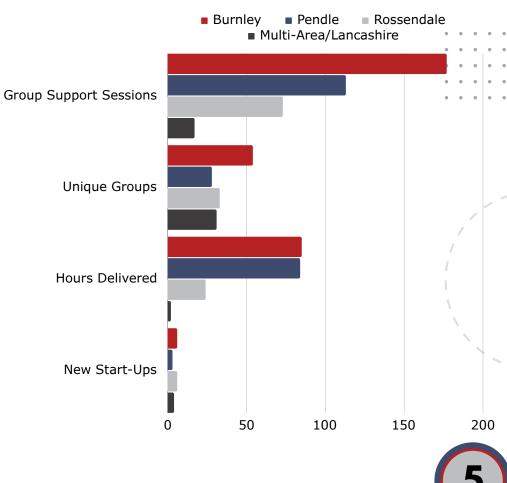
181 DBS enquiries were received which resulted in the team processing **74** DBS applications.

GROUP SUPPORT



The graph below shows how many VCFSE groups have been supported this quarter, and how many of hours of support was delivered.







GROUP SUPPORT



fter you have completed sections a, b, c and e please return Before you pass this form to the person who provid

GROUP SUPPORT CASE STUDY

Coach Lindsay C.I.C.

Signposting To Funders

Lindsay is a qualified mental health and wellness practitioner who specialises in working with children and young people. She has worked in mental health for 25 years and currently delivers wellbeing sessions to children and young people both one-to-one, and in group settings.

Coach Lindsay C.I.C. was set up in 2023 to offer free at the point of access services to families and young people to help them to develop mindfulness, self-compassion and emotional regulation.

After running workshops with the BPRCVS Health and Wellbeing for Children and Families Team, Lindsay approached us for advice about options to apply for funding. This funding would be used to deliver free sessions to children and young people. We had recently launched the ICB Small Grants Funding that has a health and wellbeing focus which seemed to be a good fit.

The funding guidance pack was sent to Lindsay to look over and we arranged a time to meet to go through it in more detail. During this meeting, Lindsay talked through the project she wanted to secure funding for, and together we identified the funding priorities the project would align with. We went through the application form page by page and discussed the key points to cover in each section of the form. Lindsay then completed the form and sent a draft version to provide feedback on before she submitted the final draft to the funding panel.

Coach Lindsay C.I.C. was awarded £4,800 to deliver the Become Your Own Best Friend project. This project will support children aged 6 to 11 years to foster positive mental health by equipping them with essential preventative tools and techniques including mindfulness, emotional freedom tapping, neurolinguistic programming, meditation, Lego, and art play.

Coach Lindsay C.I.C. had planned to start the project towards the end of 2023, but the demand was so high that all places were filled in less than a day of the project being advertised. As a result of this, the start date of the project moved forward.

The award from the ICB Small Grants funding will allow Coach Lindsay C.I.C. to work with young people to manage confidence issues, worry and anxiety. These children and young people will develop essential skills that will help them to be happier and healthier.

GROUP SUPPORT CASE STUDY

Hello Burnley

Hello Burnley first engaged with BPRCVS in April 2023 when they attended The CVS Centre for advice about setting up a new community group. Hello Burnley stands for Healthy Environment for Ladies Looking to Offload. They provide a peer support group for women with a focus on mental health and wellbeing. The group were meeting regularly within another organisation, but felt they wanted to become an organisation in their own right to give them autonomy and ownership of the group.

Hello Burnley approached BPRCVS for advice about the options available and the next steps to create their own community group. We discussed options for group structure and provided advice about setting up a constituted community group along with a step-by-step guide, and sample policies and procedures.

BPRCVS later met with the group to discuss options to apply for funding to cover the costs of room hire and running activities.

Following our initial meeting, Hello Burnley have worked incredibly hard and are now a constituted community group. They have secured premises in Burnley where the group meet, have formed a committee, adopted a constitution, and have policies and procedures in place.

The group approached BPRCVS for advice about securing funding to cover room hire and running costs. We discussed The Eric Wright Charitable Trust small group funding and discussed some options and ideas for projects that they could apply to fund.

Hello Burnley applied to The Eric Wright Charitable Trust for funding to deliver Relax Your Way to a Healthy Mind. This project includes ongoing peer support sessions and some further sessions aimed at relaxation and improving wellbeing. Including a pamper session and ongoing crafting sessions.

This was the first funding that they group has applied for and they were successfully awarded £500 to deliver the project. The progress Hello Burnley have made in a short period of time is due to their hard work and dedication, and the support provided from the BPRCVS Group Support team.

NETWORKS & EVENTS

BPRCVS attends strategic and community networks regularly so that we can stay informed on future plans and developments, and in turn provide the relevant representation and support to communities and residents.

Community networks include: *Burnley Linked, People of Pendle, and Rossendale Connected*

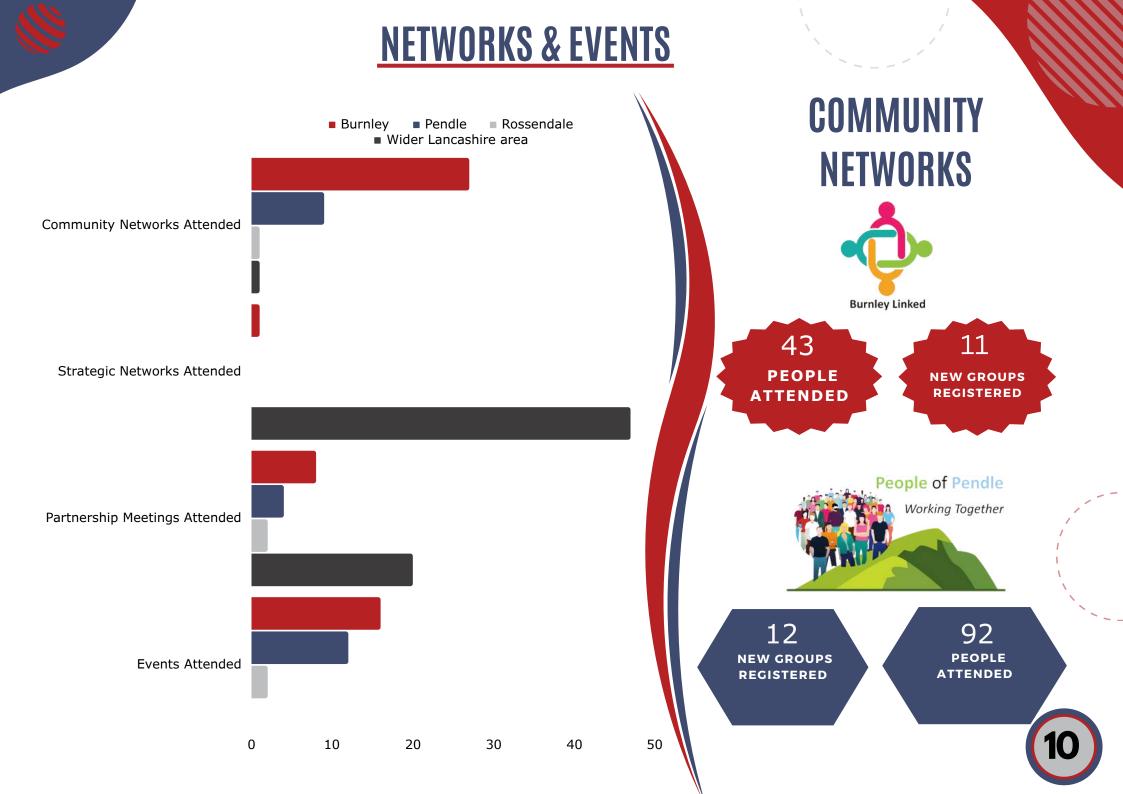
Locality meetings within areas include: *Gannow Big Local, SW Burnley Together, etc.*

Strategic networks include: East Lancashire VCF Leadership Group, Primary Care Network meetings, Integrated Neighbourhood Teams meetings, domestic abuse forums, partnership meetings, etc.

Events include: open days, community events, conferences, AGMs, and training, workshops and seminars/webinars, etc.

ering







NETWORKS & EVENTS CASE STUDY



BPRCVS is part of the working group for the Pendle Festival of Culture, which was held on 1st July this year in Nelson. Working alongside a couple of volunteers through Pendle YES Hub, BPRCVS were tasked with gathering data about how people felt connected to their community.

We had informative outcomes with 37% of people saying volunteering connected them to their community, and 9% saying the Festival itself connected them. It highlighted the importance volunteering plays within our community, not only to help others, but also help us feel connected.

Lisa from BPRCVS presented these findings to the working group and they will be used as part of the evaluation process. Lisa also put the feedback gathered into a visual artwork; something to show our funders we are looking at new ways to feedback information, but also something we can use as a talking point throughout the year.

Just some of the comments on the day:

"My volunteering for the hospice connects me to my community"

"My community is amazing & I love it. I feel so connected through attending community groups and coming to events"

"Volunteering connects me to my community. It gives me a sense of worth"

" I work with the elderly and people are amazing"

"I feel connected through my volunteering in Colne"

"Volunteering connects me, I am volunteering at this festival, and I feel like I have a purpose and I am needed"

100% of people consulted felt the peace walks and the festival of culture were now part of the Nelson's culture and should continue.

SOCIAL PRESCRIBING



The Social Prescribing Team has 22 members of staff comprising an Operations Manager, Team Manager and Project Support. We have 10 full time and 6 part time Social Prescribing Link Workers (SPLWs).

Each locality team are meeting and integrating well with health care professionals as part of the NCP process.

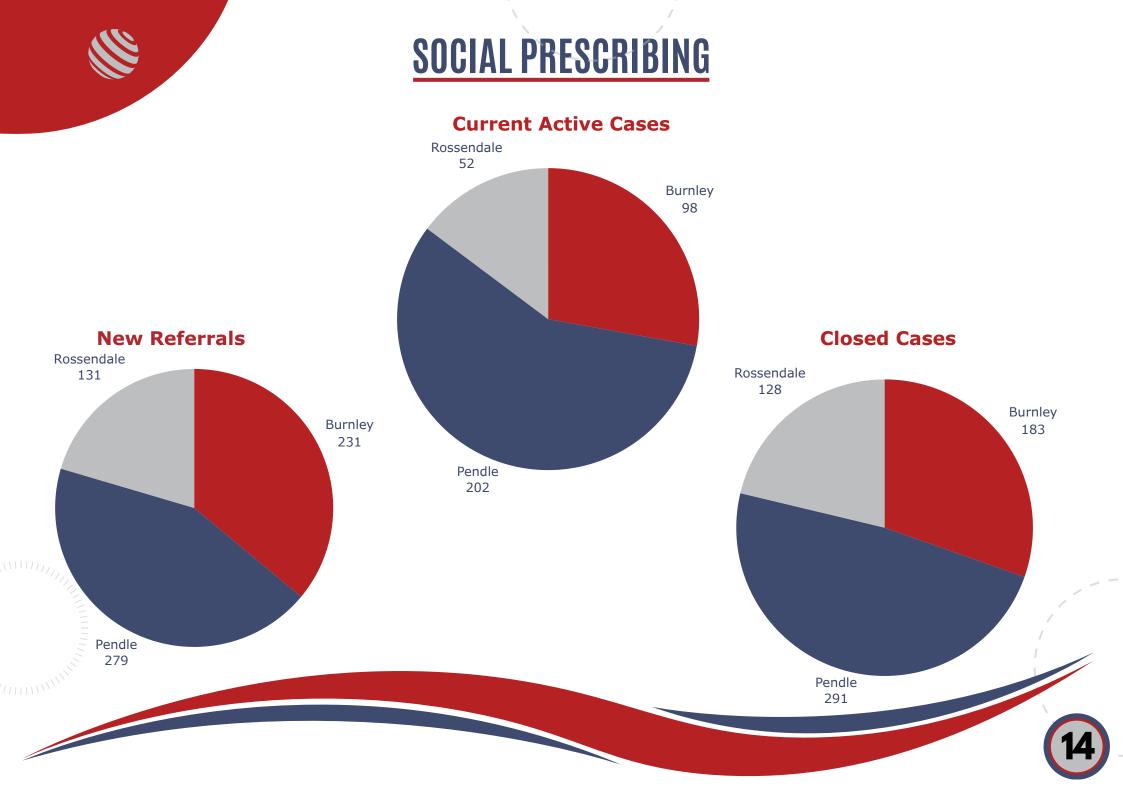
Co-location of Health and Wellbeing Teams is now being considered across all areas due to the successful integration of the SPLWs with Integrated Neighbourhood Teams and other healthcare teams in some areas. EMIS access has been slow, although all workers now have access to patient records making for a safer working environment.

Cases are increasingly complex - the cost-of-living crisis is impacting on our communities and so increasing referrals substantially. BPRCVS' Chief Officer continues to be the voice of the sector on a regional, national and international level as NW Regional Coordinator for the National Academy for Social Prescribing.

Teams are regularly engaging with the community at various events, particularly the Burnley East Team which is proving successful in building relationships with other services and raising community awareness of the service available.









Careers carousel for year 6 was fun and interactive with year 6 finding out about what a Social Prescriber does, and hopefully passing on this information to family members.

Rossendale Social Prescribing Link Worker, Debbie Dewhurst, visited the Haslingden Carers Link charity shop. She spent time in the shop providing information on the role of Social Prescribing and how they provide help and advice to the Rossendale community. R TEAM ree a week, a could be a volunteer to a charity within

> Deardengate, Haslingden, BB4 5QN





SOCIAL PRESCRIBING CASE STUDY



Pendle

Needs:

A female aged 56 has learning difficulties which means she sometimes requires support to learn new things. The client also lives with her husband who also has some learning difficulties. The client suffers from low mood, anxiety, and lacks self-confidence which has left her rarely going out on her own.

Action:

The client suggested she would like to try some exercise, but had never been to a gym. We discussed a referral to the Health & Wellbeing Coach to access the 12-week exercise programme run by Up & Active and have support with changing to a healthier lifestyle. The Link Worker supported the client initially to attend the first session at the leisure centre to settle in, then provided details on how and where client would be able to catch the bus to attend future sessions on her own.

The client stated that she would like to eat healthier as she has a tendency to snack rather than prepare meals so we discussed having meals delivered and gave the information on local hot meal deliveries available.

She was unsure if she was receiving the correct entitlement of benefit so a referral to the Welfare Rights Service for a benefit check was submitted. We found out that they were entitled to Council Tax benefit and a carer's element of Universal Credit.

The client also spoke of exploring local social groups to reduce her social isolation and improve confidence.

Outcomes:

The client is regularly attending the gym sessions and has begun to lose weight and feel healthier. She can now travel on the bus with confidence and has also booked a coach trip holiday to the seaside for later in the year.

Meals are now delivered three days a week and the client is enjoying eating a hot meal instead of snacking.

An increase in monthly income has made her less anxious about paying the bills. She has attended several local art group sessions recently.

Client Comments:

"I am very grateful for the support that has been given to me and my husband. I feel less anxious about things now and I know that I can ring for support in the future if I have a problem."

COMMUNITY TRANSPORT

communicars

A Burnley, Pendle & Rossendale CVS Service

Communicars is a community transport service delivered by BPRCVS for people of Burnley, Pendle, and Rossendale. The service is reliant on volunteer drivers who use their own cars to transport passengers. The service helps the socially isolated, disabled and elderly get to groups, lunch clubs, trips into town, and much more.

The service currently supports **292** active passengers and completed **1,774** journeys covering **4,313** miles.

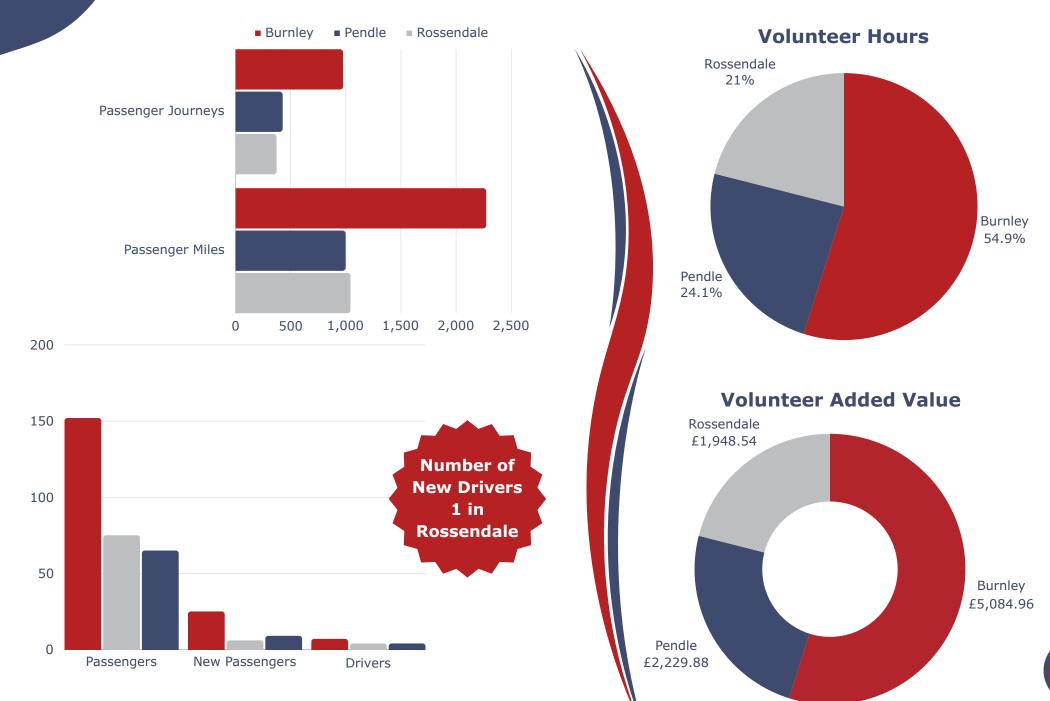


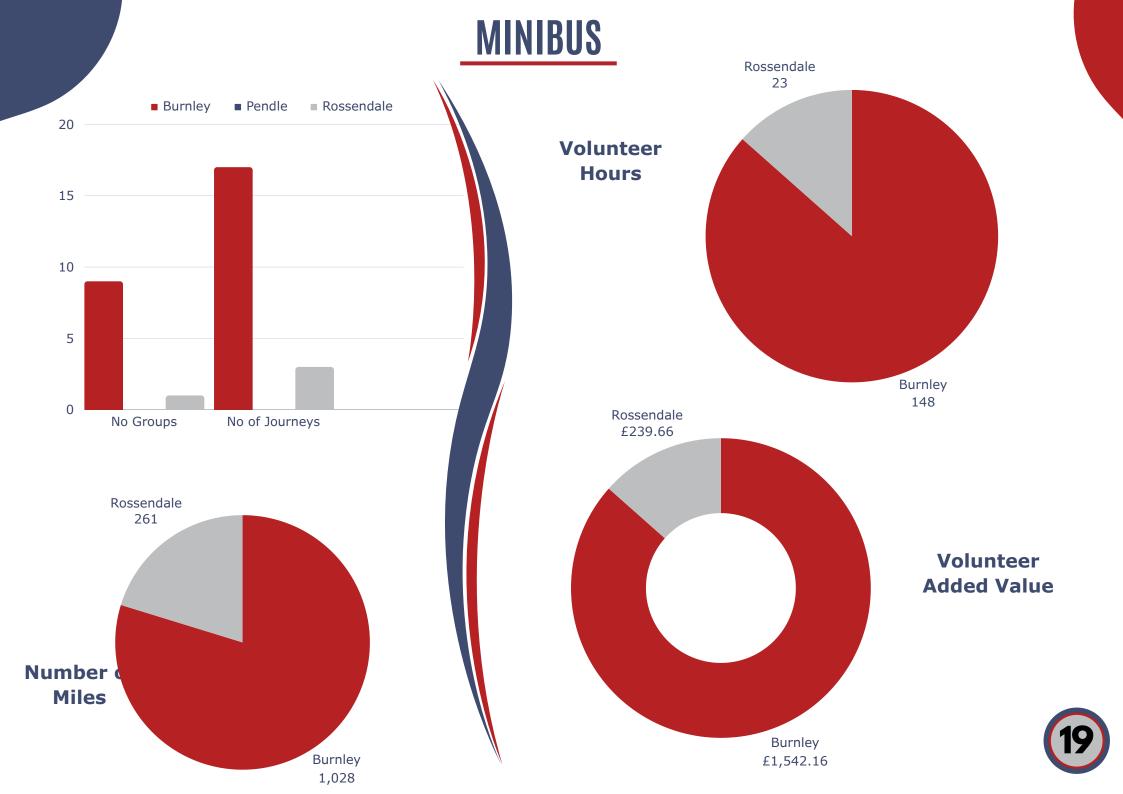
The minibus is driven by volunteer drivers and is for hire by any of the small groups in Burnley, Pendle and Rossendale.

Over the last quarter we have seen regular use by a couple of groups for trips. The day trips from Gannow Community Centre have restarted and have proved to be very popular.

10 groups have accessed the minibus this quarter for a total of **20** trips covering **1,289** miles.







COMMUNITY TRANSPORT CASE STUDY

Keith's friend started volunteering for The Little Green Bus and had been doing it for about a year. Keith thought it would be a good idea to do the same and offer his time and support for the Communicars scheme. Keith joined the scheme in October 2022.

Keith decided to volunteer to occupy his time and thought it might do some good; helping people who are unable to drive to get to their appointments, and also for them to get out and about.

Keith enjoys being able to meet people socially. Passengers are grateful and he gets on very well with them. It makes it all worthwhile for him being able to help and support within the local community. This makes him feel happy that he can give something back to the local community.

Communicars keeps Keith busy, and allows him to meet new people and help people in the local community who would be housebound otherwise. Passengers let him know that Communicars is a valued service.



EMPLOYMENT SUPPORT



BPRCVS supports the people of Burnley, Pendle and Rossendale to find employment or if the individual is lacking employment-related skills, we can support them with writing a CV, volunteering for work experience, or improving skills and knowledge through suitable training courses.

BPRCVS can help people achieve their goals with a range of projects.

Our Strengthening Communities: Passport to Health & Employment project has came to an end on the 30th September 2023 . The New project UK shared Prosperity fund People & Skills started on the 1st of October 2023.

Employers in Lancashire have an opportunity to upskill their workforce for free! The **Upskilling** project meets with employers to determine the needs and provides access to a wide range of accredited courses to upskill workforces in Burnley, Pendle and Rossendale.

Funded by:



European Union European Social Fund

The **Launch Into Your Future** project supports people with low levels of English language skills to access basic English skills training alongside working a few hours to provide an opportunity to put their learning into practice in a work environment.

These projects finish at the end of December 2023



EMPLOYMENT SUPPORT

STRENGTHENING COMMUNITIES: PASSPORT TO HEALTH & EMPLOYMENT

SCPHE is coming to the end of its project life in October 2023, and therefore we are no longer signing people onto the project. We will be collating evidence and information over the next few weeks, and at the end will produce a report on the project. We are still working with clients and have a healthy workload. We are on target for this project being completed on time.

We have had a large number of referrals, including through THRIVE. We aim to help someone into volunteering, training or employment within 3 months - we continue to support if they choose to became a volunteer.

SCPHE has now ended for new referrals, although we are still taking on referrals into volunteering until the UK Shared Prosperity Fund project commences in October which will effectively provide a similar offer of support. We expect a continuation of support for volunteering with new staff and with a new clientele who may be signed into THRIVE (background dependent). BPRCVS are committed to THRIVE and will continue to support it whatever we can.

> 14 REFERRALS FROM THRIVE

CASE STUDY

One of the SCPHE clients, Matt Berry, came in to CVS for a catch up after we helped him get a job as a care coordinator in a central Manchester PCN.

His role involves looking at why certain groups of society are unemployed or face certain barriers. There are a lot of crossovers in regard to what we are looking at in Burnley on some of the task groups we're involved in, as well as directly on the UKSPF project working to overcome the barriers faced by people who are economically inactive.

We are looking at catching up to look at this best practice sharing on a regular basis.

Matt will also be talking at the AGM coming up in November 2023, and sharing his journey through working with Social Prescribing, volunteering, shadowing an employment coordinator, and then working on his CV and job applications, to him getting his job and the support he received though the process from BPRCVS.







VCQ Volunteer Centre Quality Accreditation



VOLUNTEERING FOR WELLBEING & COMMUNITY HUB

The Volunteering for Wellbeing & Community Hub is a brand-new project funded by the National Lottery Community Fund which began in July 2023. BPRCVS is revitalising volunteering in Burnley, Pendle and Rossendale.

The Hub is the place to go for all things volunteering.

What we don't know about volunteering isn't worth knowing!

Whether you're an individual looking for voluntary opportunities or a VCFSE group or organisation looking to recruit volunteers, we can help.

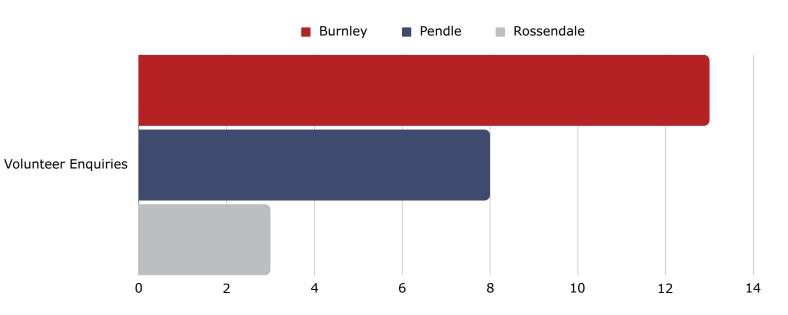
During this quarter we have recruited **7** new volunteers into CVS projects and services. Overall we received a total of **24** enquiries for our opportunities.

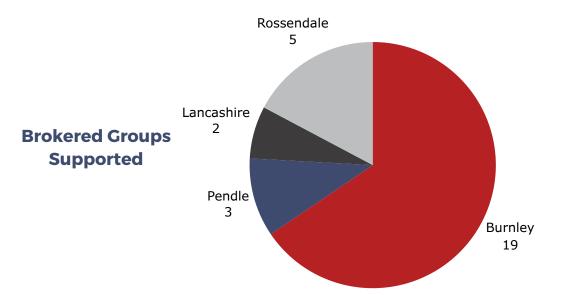
The Hub has supported **29** VCFSE groups via our brokerage service.

This quarter has been all about preparing all the resources needed and publicising the Hub, as well as preparing for the Launch Party which is to take place on Thursday, 14th December 2023.



VOLUNTEERING FOR WELLBEING & COMMUNITY HUB





7 Volunteers Recruited Into CVS Projects & Services



VOLUNTEERING FOR WELLBEING & COMMUNITY HUB CASE STUDY

CG is a young lady with additional needs who volunteers at the Community Café at Gannow Community Centre. She volunteers alongside her mother and sister and has been doing so since January.

Needs. To increase her confidence and ensure that she is not stuck at home and isolated. The course she wanted to undertake at college was discontinued leaving her with lots of spare time.

Action Taken; The previous volunteer coordinator signed CG up to the Community Café and she has become a reliable and dedicated member of the Café volunteer staff. She also proves to be very helpful with some general office duties, such as laminating and organising of promotional resources throughout the centre.

Outcome:

YOLUNTEER

CG, had previously been enrolled at college, however the course had been discontinued. Being a volunteer and having regular things to fill her time has helped her to feel connected with the community and give back to those in need of help. She really enjoys her time helping others and is always available for events.

Comment: When asked why she volunteers this was CG's response, 'Getting out of bed in the morning instead of doing nothing all day, being useful to the community and making someone's day"



HEALTH & WELLBEING FOR Children & Families

Our aim is to empower children and young people, build their confidence, help them to learn new and different skills, promote physical and mental wellbeing, and enable the making of new friends all while having fun.

We work with young people aged 8-18 and support them in finding the appropriate groups, support and activities by carrying out an initial assessment which helps to develop an action plan or need, and identify VCFSE groups, activities and interests that we can encourage involvement in.

Some group activities are provided and delivered by BPRCVS, which we vary according to the different needs of the children and young people we support.

Throughout this quarter the team has been organising a range of activities taking place over the summer. Activities include Coach Lindsey Wellbeing session, Whitehough activities, Bluebell rural activities farm, 6 sessions with burnley Youth Theatre and a family day where children enjoyed decorating their own mugs and T-shirts.

Due to High referral rates, referrals have been placed onto a 4-6 week waiting list.

The team has attended a number of events this quarter to spread the word about our service and to network with others.

Learn something new today...

Family Morning At Pendle Yes Hub

Bluebell Farm



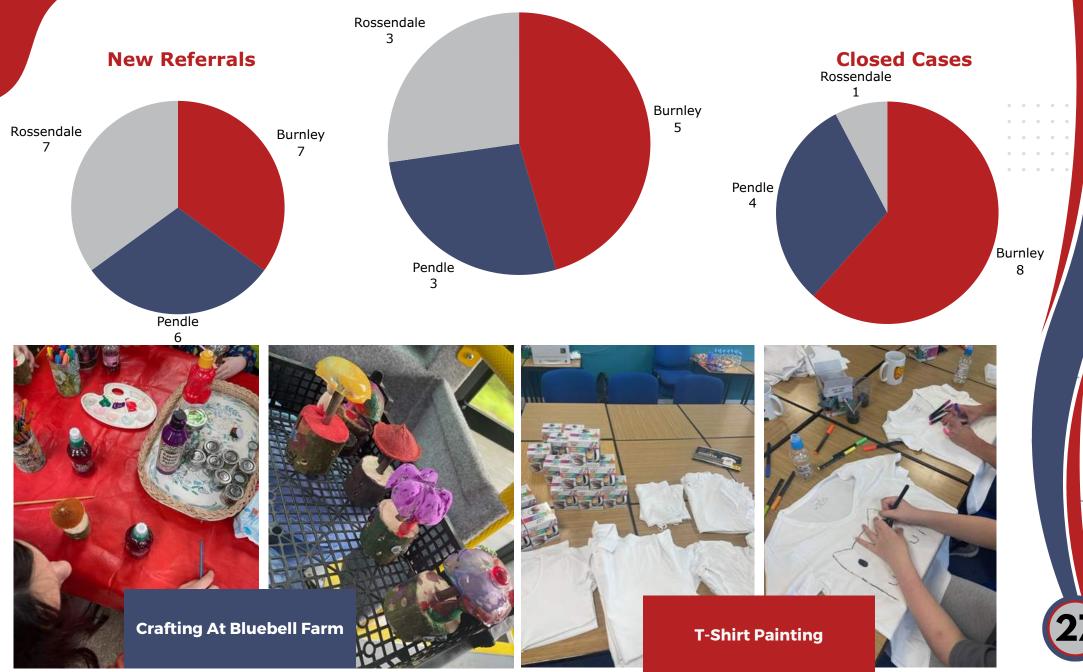


Collecting Eggs



HEALTH AND WELLBEING FOR CHILDREN & FAMILIES

Current Active Cases



HEALTH & WELLBEING FOR CHILDREN & FAMILIES CASE STUDY

Burnley Youth Theatre

The young people supported by BPRCVS have thoroughly enjoyed all six workshops at Burnley Youth Theatre. The first workshop began with ice-breaker activities, allowing time for our young people to learn each other's names. They also worked together in different pairs, telling each other two truths and one lie to learn more about each other. The young people had lots of fun when taking part in a freeze frame activity while working in pairs and in groups.

At the beginning of the second workshop, the young people were asked to use one word to describe how they are feeling. Some described feeling energetic, happy and excited. Everyone had lots of fun playing more games, such as the Zip, Zap, Boing game and the Look Down, Look Up game. While alternating in pairs, the young people created a sculpture of their partner's favourite movie, while the rest of the group guessed the movie. The young people showed fantastic group work; each group created three scenes from their chosen Disney movie, and the other group had to guess the movie.

The third workshop was filled with more fun games, such as Granny's Footsteps and the Hot Potato game. The group came together in the afternoon and did some brainstorming. Everyone was shown five pictures of paintings; working in smaller groups our young people got their thinking caps on and produced creative ideas of what they thought the paintings represented. After sharing their ideas everyone decided together on one painting used for their performance - 'The Starry Night'. This initiated the storyline for the small performance the group would show at the last workshop.

The fourth workshop started with more brainstorming. The young people constructed five scenes for their performance, named characters, and chose roles they would like to play. The children spent the fifth workshop displaying brilliant acting skills, using improvisation during scenes and working extremely well together. A group of children who attend Burnley Youth Theatre attended the final workshop to watch the group's performance. The children's parents also attended to watch the performance which was amazing and they clearly had so much fun. Some were feeling nervous beforehand, but when asked how they felt afterwards, they said it was so much fun and they were super proud of themselves. We have had really good feedback from the children and the audience was really impressed with the acting.

Burnley Youth Theatre would like to create a pathway for more children on our service to access the Youth Theatre. One parent can see the positive impact our service has had on their child and offered to publish information about our service into the online magazine this parent writes.





Lancashire and South Cumbria







Administered by the BPRCVS Projects Support Team on behalf of the funders.

This quarter we have launched the **LSC ICB Small Groups Grants** for 2023/4. Constituted groups with a turnover of less than £150k can apply for up to £5k. The groups funded this Quarter by the ICB are.

Burnley: Brighter Lives North West £4,932.00 - Shape Lancashire £5,000.00 - MS angling & Education £5,000.00 - Volunteer Burnley £4,215.00 - Active Gannow £5,000.00 - Burnley Play

Partnership £3,885.00 - Outdoors 4All together CIC £4,920.00 For Burnley & Pendle Nature Warriors £5,000.00 Pendle: Coach Lindsay CIC £4,800.00 - Colne BID £5,000.00 - Colne Open Door Centre

£2,560.00 - Colle BID £5,000.00 - Colle Open Door Centre

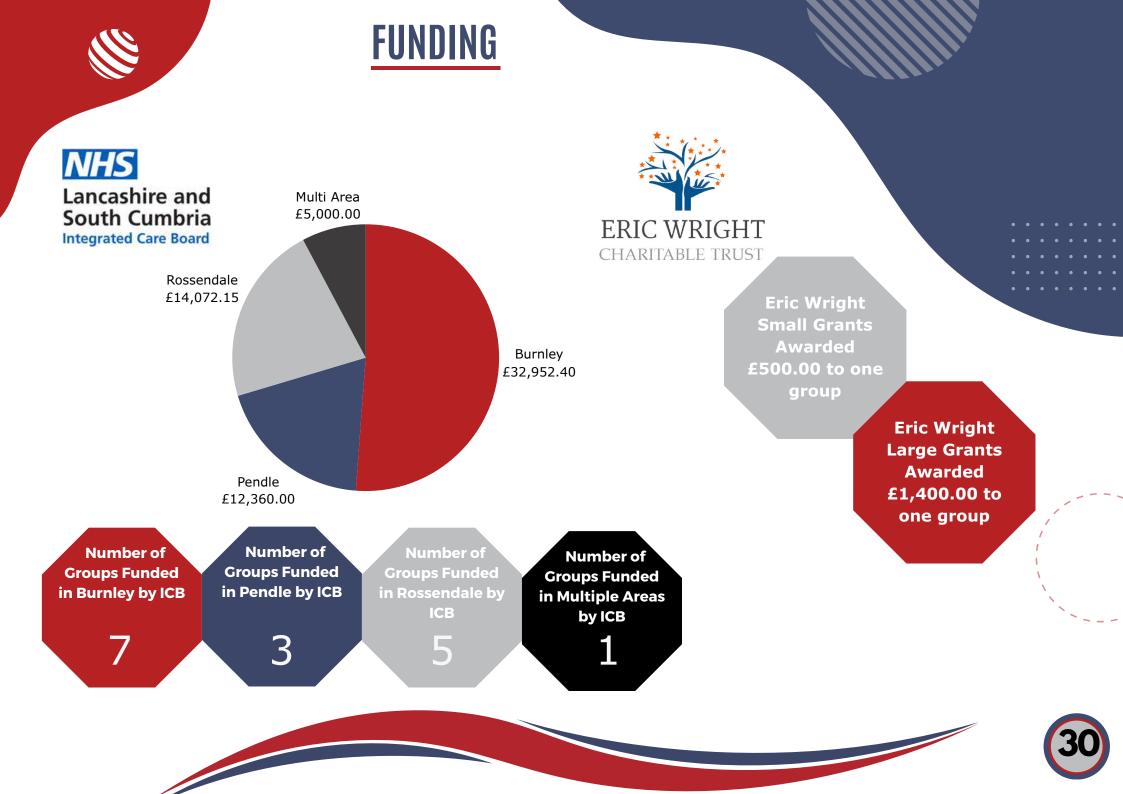
Rossendale: The Greater Good Project £4950.00 - Beacon Dementia and wellbeing £3,405.00 -Stronger Together Carers Group £1,000.00 - Rossendale Refugee Support Group £2,145.00 -Aged Blind and Disabled Centre (Bacup) £2,570.00

The last of **Eric Wright Charitable Trust** Small grant fund was awarded in July and is now closed, the report for this will be due for the groups at the end of September 2023.

UK Shared Prosperity Fund A routine check at the midway point of the UK Shared Prosperity Fund project found that one of the projects had collapsed, the offer was then rescinded. Organisations were invited to apply for this availability and an application from Sion Baptist Church was approved by the panel.

All outstanding funds have now been sent out for projects to complete their delivery,

With a focus on community groups, and small and newly formed groups, support is given to help these organisations apply for these funding opportunities as well as external funding streams appropriate to their aims and objectives.





FUNDING CASE STUDY

Eric Wright Charitable Trust Fund Active Gannow who were Awarded £1,000.00

This project was a kickstart to promoting the Active Gannow group to both the young people who engaged on the existing Gannow Big Local funded project, and volunteers that had supported various delivery projects within the Gannow community.

The funding enabled the group to deliver an end of summer festival event at Burnley High School. to young people participating in a variety of sporting activities, face painting and fun inflatables. The festival was a great success with around 50 young people taking part.

The second part of this funding was to deliver a thank you event to reward the volunteers who have supported our projects throughout the summer holidays. The volunteers attended Total Ninja in Manchester, and then went to Trafford Centre's arcade section to enjoy some of the games and activities.

For those volunteers that struggled to attend Total Ninja, we had an underspend due to the discount offered by Total Ninja and therefore, the volunteers decided to go to MFA Bowl in Burnley for a few games of ten pin bowling to ensure everyone was included.

Feedback from the volunteers was that this is something they would like to be involved in again. The project was positive for their mental health and wellbeing, especially during the summer holiday period. Due to a lack of activity options available and the ensuing boredom from not being involved in something, this provided them with an opportunity to tackle social isolation and build self-esteem and confidence, whilst making new and lasting friendships.

TOTALA TOTALA NINJA省 NINJA & INFLATABLE PARK

otal Ninja | Total Ninja, Tenax Rd, Trafford Park, Stretford, Manchester M17 1JT | P





ERIC WRIGHT FUNDING FEEDBACK

Aspire

Throughout the whole process BPRCVS have been very helpful and supportive. Katy was very efficient and clear concise in her advice and guidance and helped us through. Not only was the help and support helpful but also reassuring. I would definitely recommend BPRCVS to anyone seeking help and guidance.

Rossendale Refugee Support Group

It is very good to know that whenever we have a question there is someone from CVS immediately available on the end of the phone who does their very best to help. It was useful to have guidance about the type of projects likely to attract support.

It is also really helpful that CVS always reply so very promptly to emails. I would definitely recommend BPRCVS to other community groups. Advocate Neurodivergence Educational Consultancy

The support received was extremely useful. Julie was available for questions and responded promptly to emails. Prior to this application, we received support regarding applying for funding which has increased our confidence in how to move forward. We would highly recommend the service.

Enso Creative Arts CIC

The support from BPRCVS throughout this whole project has been invaluable. As a newly established C.I.C., the advice given to me around funding and the guidance through this application process enabled me to embark on this project as a pilot which will allow me to grow and impact more people in the future. I certainly have increased confidence when it comes to applying for funding for further projects and would highly recommend BPRCVS to others. I'm incredibly grateful for the assistance I have been given.



MEDIA & COMMUNICATIONS

The Media & Communications team is responsible for promoting BPRCVS and our projects and services across a variety of channels. The team also does this for VCFSE groups and organisations to help spread the word on their behalf.

Work continues on the new website, but it is now live and open to visitors. The new website will become an information sharing portal similar to the old website, but we think you'll find this one a much more visual experience. Watch this space as we look to develop the website to contain even more information than before!

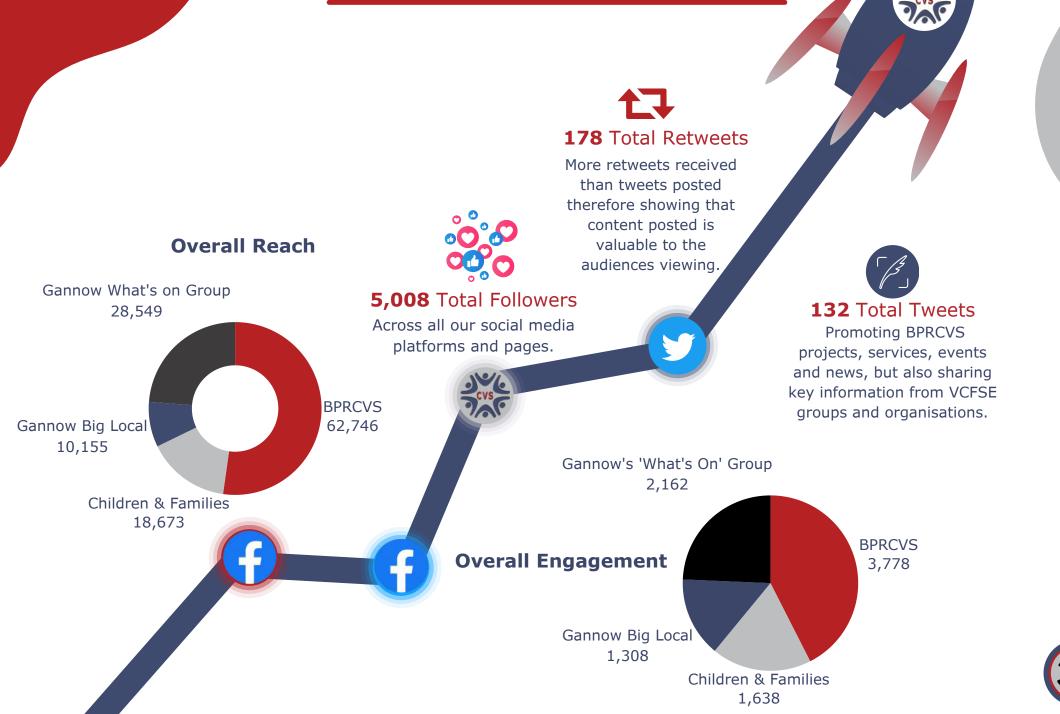
Social media performance continues to be impressive. We've amassed more than **1,000** organic 'Likes' on Facebook and a total greater than **5,000** unique 'followers' across our channels. Distinct audiences are forming across our social media channels enabling us to target specific demographics.

Newsletter performance remains steady and is an effective way of sharing information with sector colleagues by providing a weekly roundup of the latest news, opportunities, activities, and events.

The department ran successful campaigns for How? Conference Outcomes, and promoting BPRCVS' appearance at the Rossendale 60s Festival. Planning for the upcoming AGM event has begun.

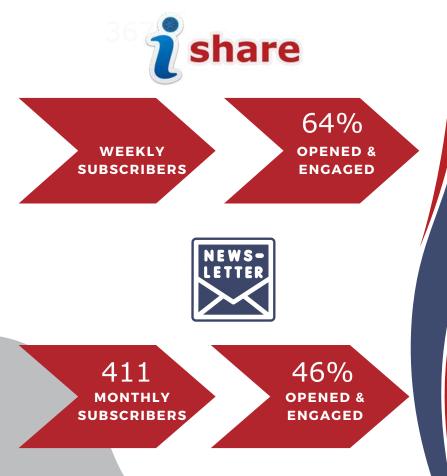


MEDIA & COMMUNICATIONS



MEDIA & COMMUNICATIONS

Newsletter Performance



Case Study

It's important that BPRCVS are out and about in the communities we support.

This summer, BPRCVS was invited to attend the Rossendale 60s Festival in Rawtenstall at the town square. The Festival has become a popular annual event that attracts local people from all over the Rossendale Valley. This presents a fantastic opportunity to meet people that we would otherwise not likely engage with.

The event did indeed prove to be a huge success with a fabulous turnout of people - not least helped by the glorious late summer sunshine. Being a 60s Festival there was plenty of colour and BPRCVS staff dressed up in their best, brightest, hippy-ish gear!

Being able to attend events such as these enables the BPRCVS brand to be seen in new areas, locations and to new audiences. It also further strengthens the awareness and recognition of BPRCVS and our projects and services.

More work than is realised can go into these events starting with promoting our presence at the event across as many channels as possible to raise awareness. Leaflets for all projects and services are printed and displayed neatly in holders. Forms to record follow-up actions are required. Organising a gazeebo and ensuring that all other marketing collateral is essential too. This ensures we appear as professional as possible and we are able to engage with all potential audiences as and when required.

> ing Disclosure & Barring Service & Wellbeing for ren & Families ars Ins Unite & Tenancy Inprove.co.uk co.uk 03287 4000

BPRCVS BUILDINGS





Burnley, Pendle and Rossendale Council for Voluntary Service welcomes thousands of visitors per quarter to our buildings.

The CVS Centre is based in the centre of Burnley and houses **6** organisations as resident tenants.

With meeting spaces available, The CVS Centre is open to all VCFSE groups and organisations. During this quarter we've had **221** room bookings.

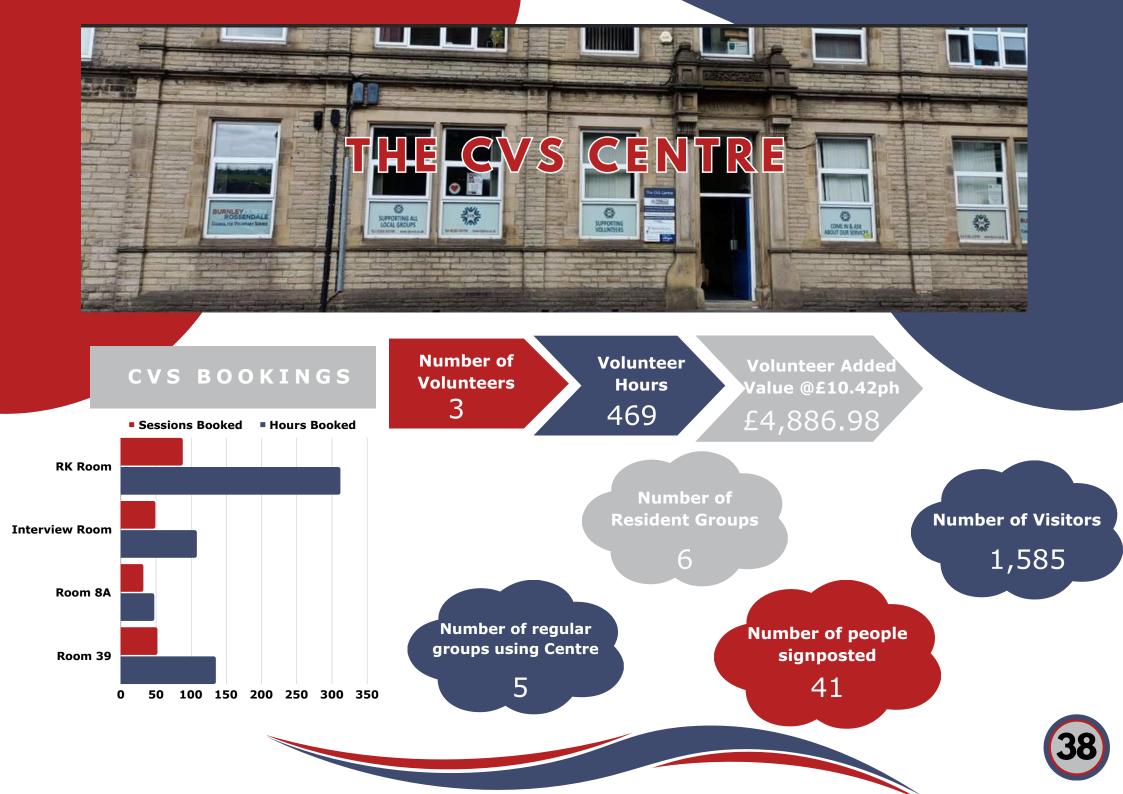
Gannow Community Centre is a thriving community centre serving the local people of Gannow as well as residents from all over the borough and beyond.

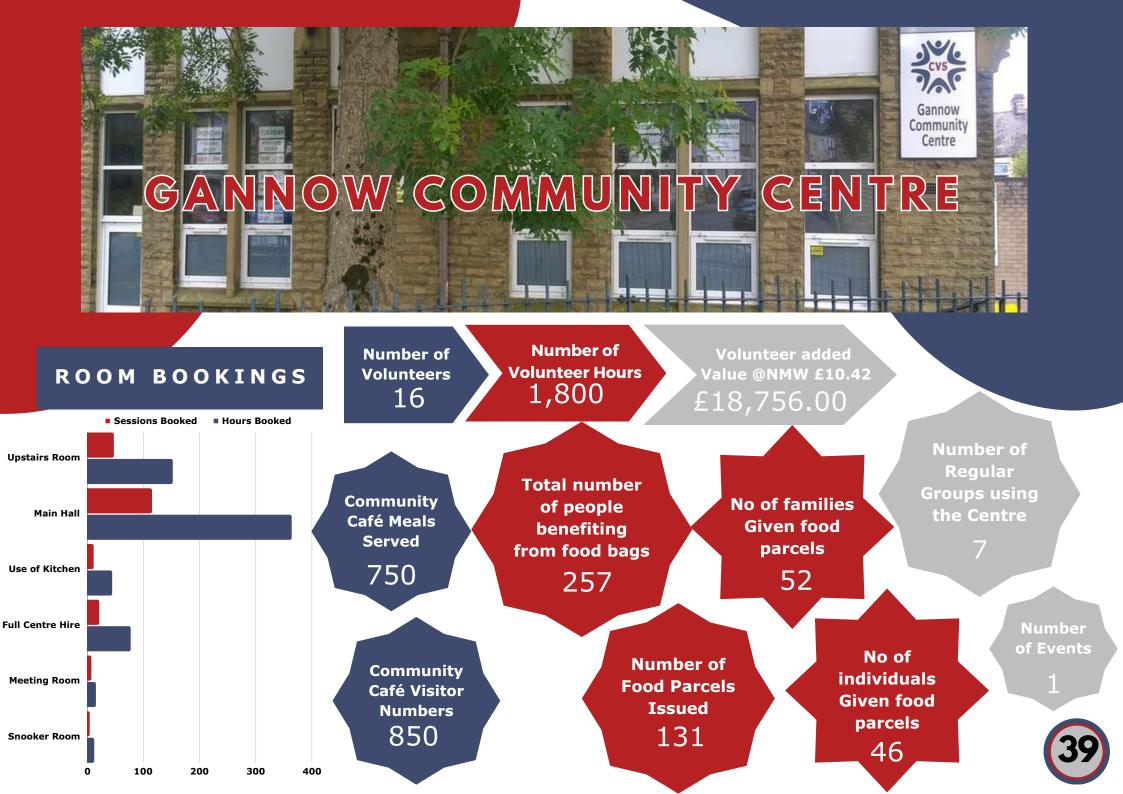
With a wide range of groups delivering activities and sessions, there is always something for everyone happening at Gannow Community Centre. This quarter we have had **205** room bookings.

Our Community Cafe is open every Wednesday and Friday morning through to lunch for a fantastic full English breakfast!

The Gannow Food Share supports individuals and families with access to food bags to provide sustenance for a few days.









TESTIMONIALS

Pendle Leisure Trust Thanks for sharing this, your support has been invaluable on getting referrals through Thank you Lauren

Hi Alan, I just wanted to say a massive thank you for providing a food parcel at such short notice today for one of our patients who is attending the crisis/recovery house You're a star thanks. Fran Bruce

Hi Shaun,

Great thank you for your help!

Kind Regards,

Jason Cothliff, Retail Liaison Charter Walk

No 2 The outcome was very positive, Shaun really knows what he is doing and I could see the passion when he was talking to me about he could help which showed me that Shaun was the right person for the role. As a result of our meeting, I have decided to have the CVS on board and work with Shaun around our marketing and fundraising packs. What they can offer surpasses any other offer I have had.

Mandy Ellerton, Brighter Lives North West - received via Group Support Feedback Survey Thank you Julie

You are a legend Elaine

No problem about the delay. Thanks for this, it is very helpful! We also agree about encouraging organisations to develop their own branding, so I've added that onto the guidance.

Thanks so much for all your help!

All the best,

Emily Lewis, NAVCA Communications Officer



TESTIMONIALS

Thanks a million for taking the time to catch up last week. Really happy with the outcome of the conversation. Team Rise

> Hi thanks for putting me in touch with Michelle. We are dure to meet on Teams in the near future. Thanks also for publicising our Round the Hills walk in the latest edition of your newsletter much appreciated. Rotary Club of Rossendale

This is great, thank you for sharing our new project with the community. Blackburn Rovers Community Trust

Also regarding the quote i needed for the marketing/fundraising packs etc i have met with Shaun Dodds this morning and he is sending me the quote this week as i have asked the CVS to do the work for me as the others i spoke with all just wanted the money where as Shaun cares about making it right and showing what we do and what we want to achieve from this so as soon as i get that i will send it over as my final receipt.

Hi Shaun, That is great news – thank you so much for your support, it is very much appreciated. ELHT Comms & Marketing

Great thank you for your help!

Retail Liaison Charter Walk

CONTACT US

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CVS Office: 01282 433740

www.bprcvs.co.uk

Gannow Community Centre, Burnley BB12 6RB

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